EMIT Economics

RAYMOND KLUENDER

OFFICE CONTACT INFORMATION

MIT Department of Economics 77 Massachusetts Avenue, E52-301

Cambridge, MA 02139 kluender@mit.edu

http://economics.mit.edu/grad/kluender

HOME CONTACT INFORMATION

49 Garden St, Unit C Boston, MA 02114 608-577-5891

MIT PLACEMENT OFFICER

Professor Benjamin Olken bolken@mit.edu

617-253-6833

MIT PLACEMENT ADMINISTRATORS

Mr. Thomas Dattilo dattilo@mit.edu 617-324-5857

DOCTORAL Massachusetts Institute of Technology (MIT)

STUDIES PhD, Economics

DISSERTATION: *Essays on Insurance*DISSERTATION COMMITTEE AND REFERENCES

Amy Finkelstein

MIT Department of Economics 77 Massachusetts Avenue, E52-442

Cambridge, MA 02139

617-253-4149 afink@mit.edu Heidi Williams

MIT Department of Economics 77 Massachusetts Avenue, E52-440

Cambridge, MA 02139

617-324-4326 heidiw@mit.edu

James Poterba

MIT Department of Economics 77 Massachusetts Avenue, E52-444

Cambridge, MA 02139

617-253-6673 poterba@mit.edu

PRIOR University of Wisconsin – Madison

2008-2012

2013-2018

EDUCATION BS with Honors, Economics, Mathematics, and Political Science

CITIZENSHIP USA GENDER: Male

FIELDS Primary Fields: Public Finance, Household Finance

Secondary Fields: Health Economics

RELEVANT Post-Doctoral Fellow in Household Finance, NBER 2018-2019 **POSITIONS** Research Fellow, MIT Sloan Golub Center for Finance and Policy 2018-2019

Research Assistant to Amy Finkelstein, NBER and MIT

Chief Economist, Outline.com

2013

Junior Economist, Value-Added Research Center

Election Forecasting Intern, Pollster.com

2010

Intern, United States Senator Russ Feingold

2012-2013

2012-2013

2013

2016-2013

2016-2013

2017-2013

2018-2013

2019-2013

2019-2013



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FELLOWSHIPS, HONORS, AND AWARDS	Research Grants J-PAL North America Health Care Delivery Initiative (\$408,000) J-PAL North America Project Development Grant (\$5,000) - For "The Burden of Medical Debt and the Impact of Debt Forgiveness" (with Neale Mahoney, Francis Wong, and	2017 2017
	Wesley Yin). J-PAL North America Pilot Grant (\$50,000) J-PAL North America Project Development Grant (\$5,000) George and Obie Shultz Fund (\$5,500) For "Accelerating Demand for Auto Insurance: Prepaid Flexible Contracts and Willingness-to-Pay for Lower Liquidity Requirements"	2017 2017 2017
	Fellowships and Awards	
PROFESSIONAL	NBER Post-Doctoral Fellowship in Household Finance National Science Foundation Graduate Research Fellowship MIT Presidential Graduate Fellowship University Bookstore Award for Excellence in Senior Thesis Economic Academic Excellence Award Draminski Scholarship (Economics Department Award) Hilldale Research Fellowship for Senior Honors Thesis Phi Beta Kappa Society (elected as a junior) Referee, American Economic Journal: Economic Policy, American Eco	
ACTIVITIES	Review: Insights, J-PAL North America Health Care Delivery Initiative, Journal of Policy Analysis and Management, Journal of Public Economics, Health Affairs	
	Mentor, J-PAL North America Mentoring Program Social Chair, MIT Graduate Economics Association	2017-2018 2013-2014
Publications	"Myth and Measurement: The Case of Medical Bankruptcies" (with Carlos Dobkin, Amy Finkelstein, and Matthew Notowidigdo) <i>New England Journal of Medicine</i> 378(12), March 2018: 1076-1078.	
	"The Economic Consequences of Hospital Admissions" (with Carlos Dobkin, Amy Finkelstein, and Matthew Notowidigdo) <i>American Economic Review</i> 108(2),	

We use an event study approach to examine the economic consequences of hospital admissions for adults in two datasets: survey data from the Health and Retirement Study, and hospitalization data linked to credit reports. For non-elderly adults with health insurance, hospital admissions increase out-of-pocket medical spending, unpaid medical bills, and bankruptcy, and reduce earnings, income, access to credit, and consumer borrowing. The earnings decline is substantial compared to the out-of-pocket spending increase, and is minimally

February 2018: 308-352.



insured prior to age-eligibility for Social Security Retirement Income. Relative to the insured non-elderly, the uninsured non-elderly experience much larger increases in unpaid medical bills and bankruptcy rates following a hospital admission. Hospital admissions trigger fewer than 5 percent of all bankruptcies in our sample.

"Beyond Statistics: The Economic Content of Risk Scores" (with Liran Einav, Amy Finkelstein, and Paul Schrimpf) *American Economic Journal: Applied Economics* 8(2), April 2016: 195-224.

In recent years, the increased use of "big data" and statistical techniques to score potential transactions has transformed the operation of insurance and credit markets. In this paper, we observe that these widely-used scores are statistical objects that constitute a one-dimensional summary of a potentially much richer heterogeneity, some of which may be endogenous to the specific context in which they are applied. We demonstrate this point empirically using rich data from the Medicare Part D prescription drug insurance program. We show that the "risk scores," which are designed to predict an individual's drug spending and are used by Medicare to customize reimbursement rates to private insurers, do not distinguish between two different sources of spending: underlying health, and responsiveness of drug spending to the insurance contract. Naturally, however, these two determinants of spending have very different implications when trying to predict counterfactual spending under alternative contracts. As a result, we illustrate that once we enrich the theoretical framework to allow individuals to have heterogeneous behavioral responses to the contract, strategic incentives for cream skimming still exist, even in the presence of "perfect" risk scoring under a given contract.

RESEARCH PAPERS

"The Economic Consequences of Bankruptcy Reform" (with Tal Gross, Feng Liu, Matthew Notowidigdo, and Jialan Wang) Job Market Paper.

A generous consumer bankruptcy system provides partial insurance against financial risks faced by households, but it may also raise the cost of credit to consumers. We study this trade-off using a large reform to the U.S. bankruptcy code which raised the cost of filing for bankruptcy and reduced the benefits of filing for many consumers. We find that the reform significantly reduced aggregate bankruptcy filings, and using a combination of administrative records, proprietary market-research data, and credit reports, we estimate pass-through to borrowing costs and consequences for the insurance value of bankruptcy. We estimate a one percentage point reduction in filing risk within a credit score segment translates to a 70-100 basis point decline in the offered interest rate for unsecured credit. After the reform, a large negative financial shock—in particular, an uninsured hospitalization—is less than half as likely to be discharged through bankruptcy. Overall, we find reducing the generosity of the bankruptcy code lowered interest rates at the cost of reducing the insurance value of the



bankruptcy system, with identical shocks less likely to be insured by bankruptcy after the reform.

"Information Frictions and Insurer Plan Design: Evidence from Medicare Advantage" (with Evan Mast)

Behavioral frictions in insurance exchanges affect not only the plan a consumer selects, but also the menu of plans insurers offer. We investigate an information friction in Medicare Advantage—beneficiaries pay two premiums, and one is much more salient. We find a larger demand elasticity for the salient versus non-salient premium. A model of insurer plan design produces simulated premiums matching the observed distribution using these "behavioral" elasticities, but not when assuming equal elasticities across the two premiums. Removing the friction increases enrollment in low-premium plans, increasing consumer surplus \$5/year with supply fixed and \$73/year when including a supply response.

RESEARCH IN PROGRESS

"Accelerating Demand for Auto Insurance: Prepaid Flexible Contracts and Willingness-to-Pay for Lower Liquidity Requirements" RCT in the field.

Despite a universal insurance mandate, 30 million drivers in the United States do not carry the minimum automobile insurance required by law. Traditional contracts pool high and low frequency drivers and require large upfront payments to enroll. High upfront premiums may make these contracts unappealing to low income drivers, who also drive fewer miles on average. We introduce a flexible "prepaid" auto insurance contract designed to increase take-up among uninsured drivers by lowering liquidity requirements and charging drivers an incremental premium per day of driving. We randomize auto insurance contract offers to uninsured drivers in California (where 15% of drivers lack insurance), varying the flexibility of the contract (traditional versus prepaid), the price of coverage, and quantity discounts for longer coverage terms. The design tests the potential of flexible prepaid contracts to increase insurance take-up among uninsured drivers, estimates willingness-to-pay for lower liquidity requirements, and explores potential barriers to insurance take-up.

"The Burden of Medical Debt and the Impact of Debt Forgiveness" (with Neale Mahoney, Francis Wong, and Wesley Yin). RCT in the field.

Medical debt is potentially a large burden for many Americans—with 44 million individuals holding an aggregate \$75 billion in medical debt. While these nominal amounts are staggering, it is unclear to what extent medical debt harms financial well-being. Medical debt recovery rates are low, suggesting that the pure "balance sheet" cost of medical debt is modest for most individuals. Yet medical debt may harm individuals through lower credit scores, higher interest rates, and reduced access to credit—impairing economic opportunities and perhaps even locking individuals in "debt traps." Collaborating with RIP Medical Debt, a non-profit that



buys and abolishes medical debt, we implement a randomized-control trial (RCT) to study the impact of medical debt. Medical debt is forgiven for randomly chosen "treated" individuals, whose financial outcomes are compared to otherwise similar "control" individuals for whom medical debt was not forgiven.

"The Effects of Financial Assistance Policies on Health and Health Care Utilization" (with Neale Mahoney, Francis Wong, and Wesley Yin).

American households owe \$75 billion in medical debt. Health care providers are increasingly concerned that medical debt may harm patient health – both through the stress of the debt and because indebted patients may be reluctant to seek additional health care – and are establishing financial assistance programs to address the issue. In this project, we are working with a large managed care organization to study the impacts of a financial assistance program. Our research design uses a discontinuity in program eligibility to study the effects of the financial assistance on health care utilization and health, and to use our estimates to inform the design and targeting of financial assistance policies.