

Knowledge of Future Job Loss and Implications for Unemployment Insurance

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Private Markets for Job Loss / Unemployment

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 - Why doesn't Aetna sell UI?
- Large literature studying “optimal” government provision of UI
 - Absence of private market not micro-founded
 - If a private market doesn't exist, doesn't that mean no one's willing to pay for UI?
 - Does providing a microfoundation change how we should think about optimal benefits?

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 - Suggests existing approaches under-estimate UI demand
 - Provide “2-sample IV” corrections to account for realized information
- Willingness to pay below cost of adverse selection
- Characterize optimal UI
 - Previous approaches miss the ex-ante value of social insurance
 - Insurance against learning you might lose your job
 - Exploit ex-ante responses to measure this value

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- 2 Quantification of Private Information
- 3 Estimates of Willingness to Pay
- 4 Optimal UI and Ex-Ante WTP

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$$\max_{p, c_e, c_u, a \in \Omega(\theta)} \{(1 - p) v(c_e) + pu(c_u) + \Psi(p, a; \theta)\}$$

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- When can private markets profitably provide positive benefits, b , financed by premiums, τ ?

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where

$$T(p) = \frac{E[P|P \geq p]}{E[1-P|P \geq p]} \frac{1-p}{p}$$

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- Generalizes no trade condition in Hendren (2013) to allow for moral hazard
 - Market existence is independent of moral hazard problem (Shavell, 1979)

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 - Average pooled price ratio, $E[T(P)]$
 - Average pooled price ratio provides measure of frictions imposed on insurance company that needs to experiment to open up the market
- Will estimate lower bounds for $E[T(P)]$ using fewer assumptions than $\inf T(p)$

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 - Standard approach uses revealed preference (Chiappori and Salanie, 2000; Finkelstein and Poterba, 2002; Einav et. al., 2010)

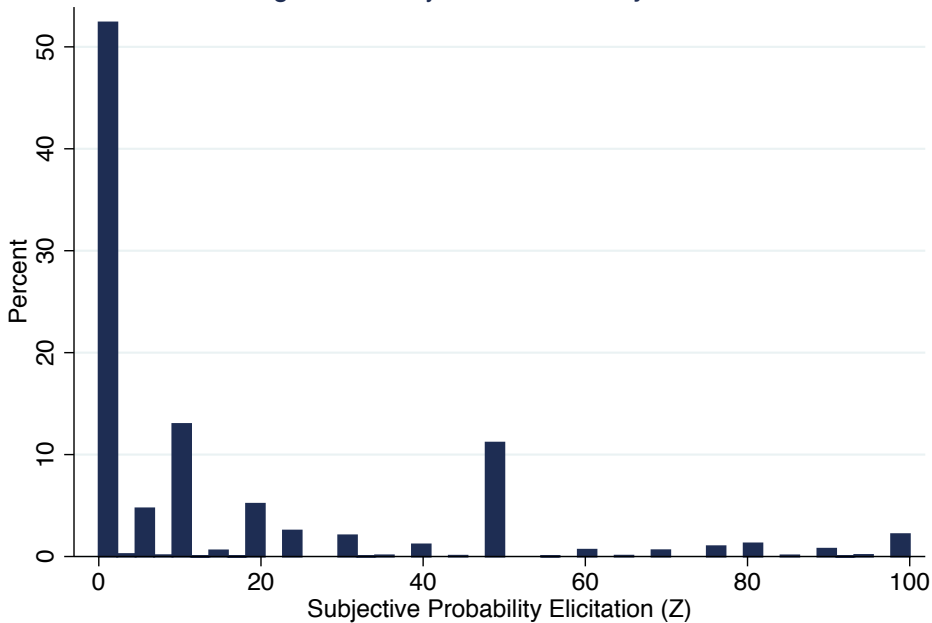
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 - *“What is percent chance (0-100) that you will lose your job in the next 12 months?”*

Histogram of Subjective Probability Elicitations



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 - Start with controls for demographics + job characteristics
 - Demographics (gender, age quadratic, census division, year)
 - Job characteristics (tenure quadratic, occupation dummies, industry dummies, log wage quadratic)
 - Add additional controls for health, unemployment history, etc.

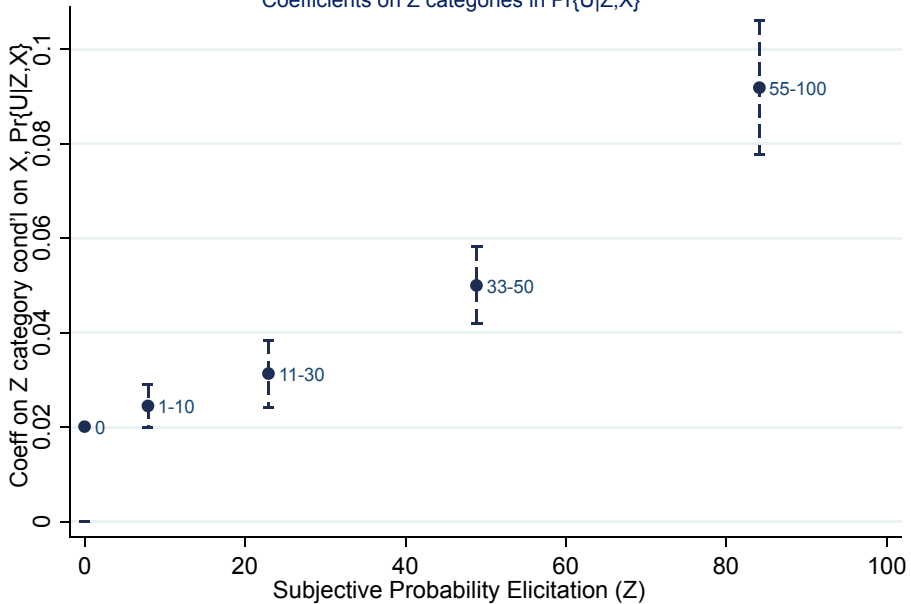
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- Bin Z into groups, χ_j , (0, 1-10, ...)
 - Regress U on X and bins to construct:

$$P_Z = \Pr \{U|X, Z\} = \beta X + \sum_j \zeta_j 1 \{Z \in \chi_j\}$$

Predictive Content of Elicitations about Future Unemployment

Coefficients on Z categories in $\Pr\{U|Z,X\}$



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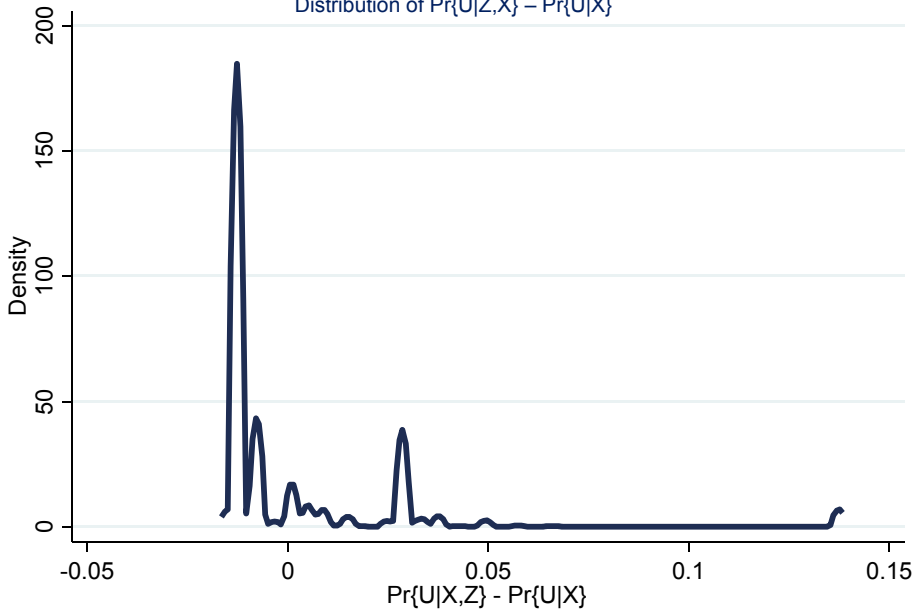
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- Assumptions 1+2 imply:

$$P_Z = E[P|X, Z]$$

Predictive Content of Elicitations about Future Unemployment

Distribution of $\Pr\{U|Z,X\} - \Pr\{U|X\}$



Lower Bound on $E[T(p)]$

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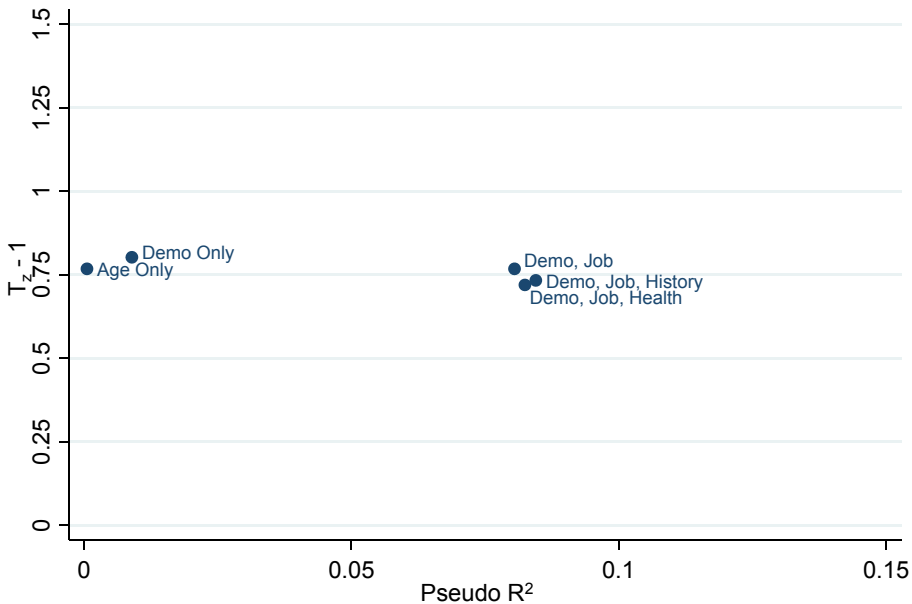
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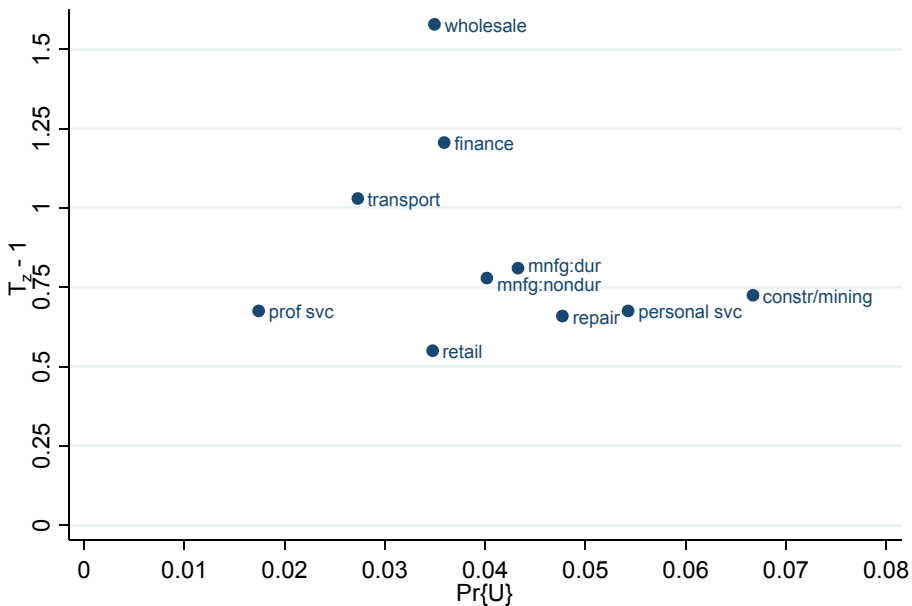
- **Proposition 1:** Assumptions 1 and 2 imply:

$$E[T_Z(P_Z)] \leq E[T(P)]$$

Lower Bounds for $E[T(P)]-1$ using Alternative Controls



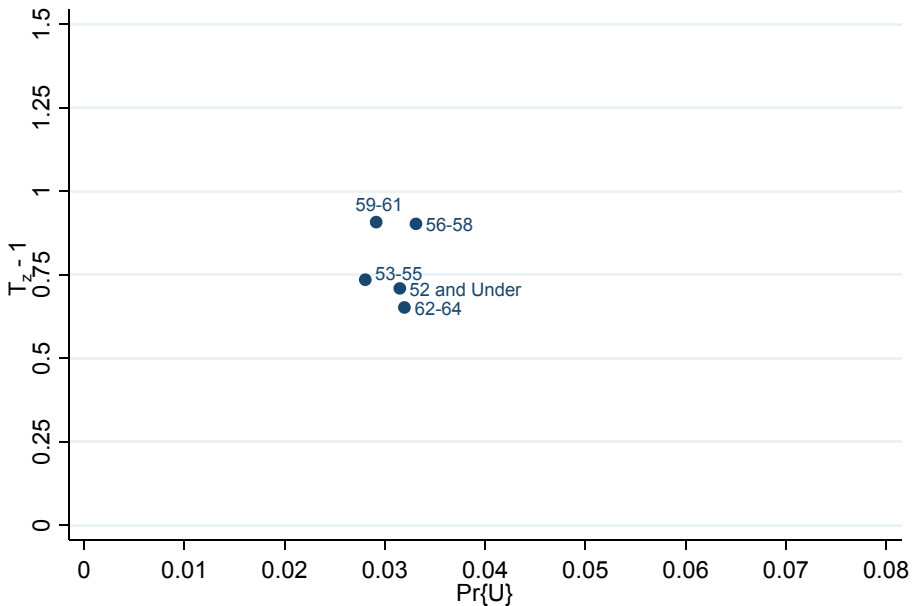
Lower Bounds for $E[T(P)]-1$ by Industry



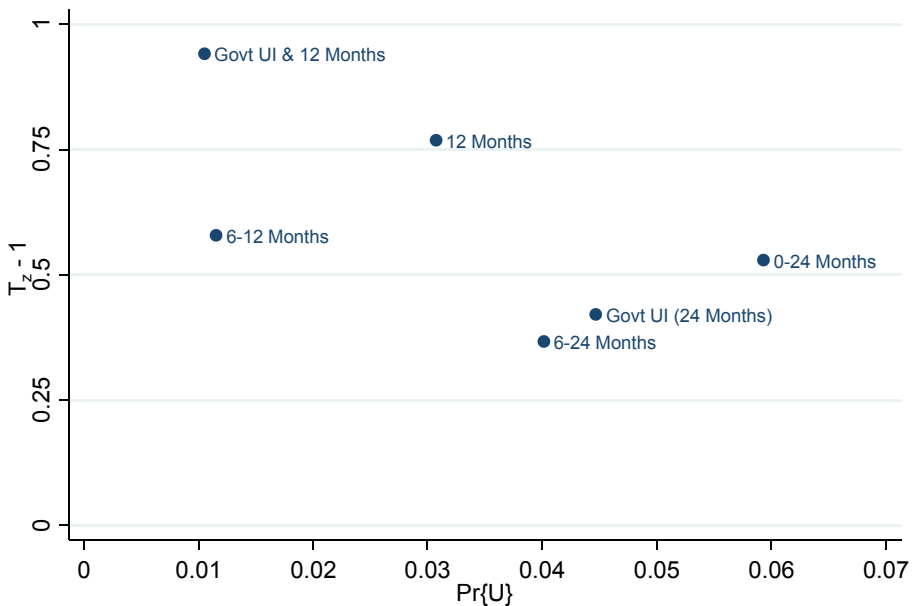
Lower Bounds for $E[T(P)]-1$ by Occupation



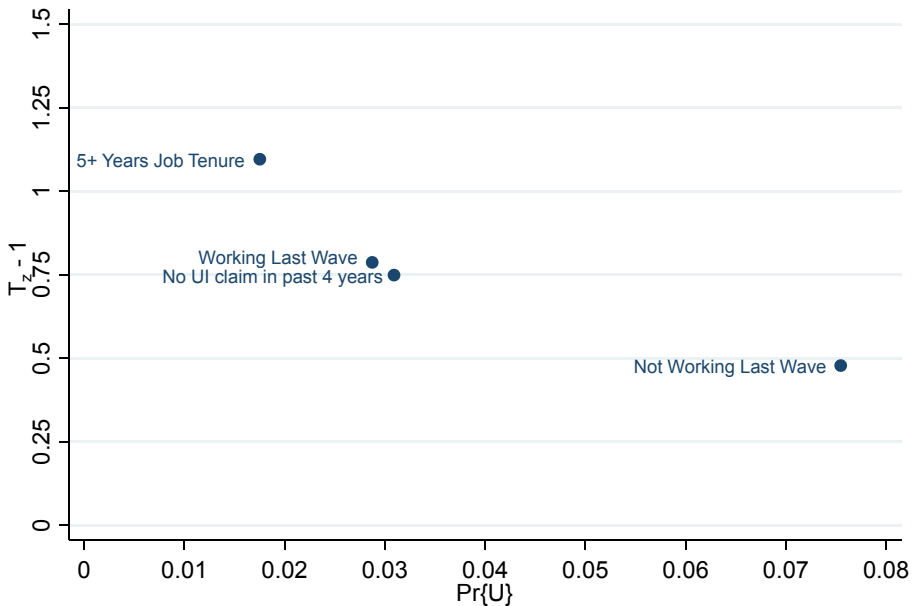
Lower Bounds for $E[T(P)]-1$ by Age



Lower Bounds on $E[T(P)]^{-1}$ using Alternative U Definitions



Lower Bounds for $E[T(P)]-1$ for Low Risk Sub-samples



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$$\begin{aligned} f_{Z,U}(Z, U) &= \int f_{Z,U}(Z, U|p) f_P(p) dp \\ &= \int \Pr\{U = 1|Z, P = p\}^U (1 - \Pr\{U = 1|Z, P = p\}) \\ &\quad * f_{Z|P}(Z|P = p; \eta) f_P(p) dp \\ &= \int p^U (1 - p)^{1-U} \underbrace{f_{Z|P}(Z|P; \eta)}_{\text{Parametric}} \underbrace{f_P(p)}_{\text{Flexible}} dp \end{aligned}$$

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- Approximate $f_P(p)$ using point-mass and $f_{Z|P}$ using normal + ordered probit (as in Hendren 2013)
- Construct $T(p)$ and its minimum (excluding top point mass)

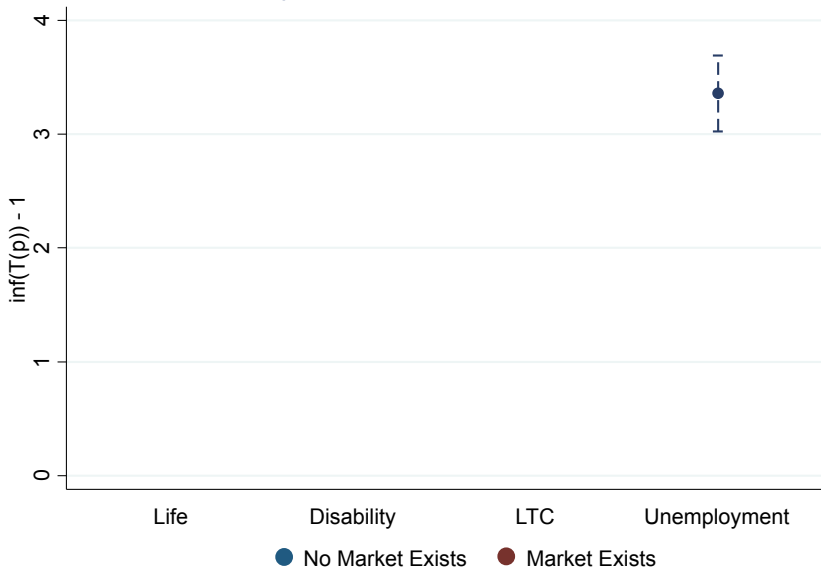
Minimum Pooled Price Ratio

<i>Specification</i>	Baseline	Alternative Controls	
		Demo	Health
	(1)	(2)	(3)
Inf T(p) - 1	3.360	5.301	3.228
s.e.	(0.203)	(0.655)	(0.268)
Controls			
Demographics	X	X	X
Job Characteristics	X		X
Health Characteristics			X
Num of Obs.	26,640	26,640	22,831
Num of HHs	3,467	3,467	3,180

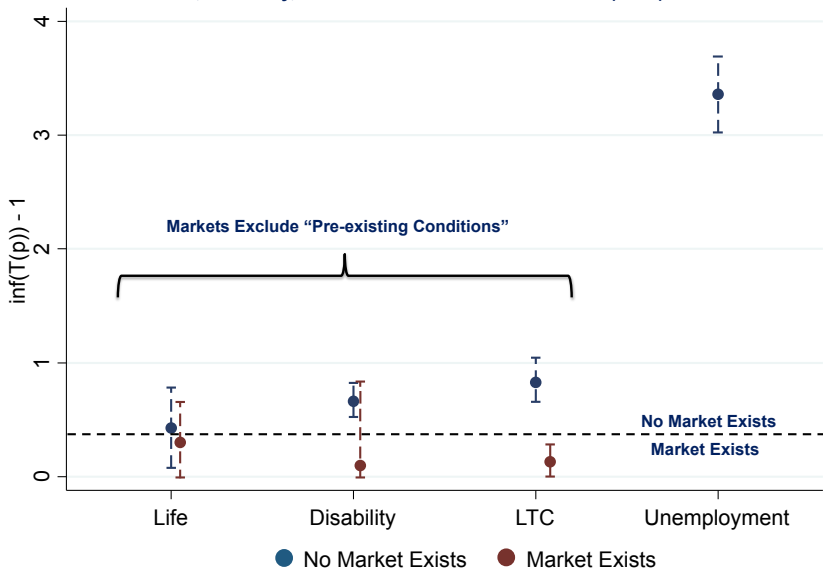
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<i>Specification</i>	Sub-Samples					
	Age		Below	Above	Tenure	Tenure
	<= 55	> 55	Median Wage	Median Wage	> 5 yrs	<= 5 yrs
Inf T(p) - 1	3.325	3.442	4.217	3.223	4.736	3.739
s.e.	(0.306)	(0.279)	(0.417)	(0.268)	(0.392)	(0.336)
Controls						
Demographics	X	X	X	X	X	X
Job Characteristics	X	X	X	X	X	X
Num of Obs.	11,134	15,506	13,320	13,320	17,850	8,790
Num of HHs	2,255	3,231	2,916	2,259	2,952	2,437

Comparison of $\inf T(p)$ to Other Markets Life, Disability, and LTC Estimates from Hendren (2013)



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- Follow previous literature (Baily 1978, Chetty 2006,...) by assuming:

$$\frac{u'(c_u(p))}{v'(c_e(p))} \approx 1 + \sigma \frac{\Delta c}{c}(p)$$

where

$$\frac{\Delta c}{c}(p) = \frac{c_e(p) - c_u(p)}{c_e(p)} \approx \log(c_e(p)) - \log(c_u(p))$$

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- $\sigma = \frac{u''c}{u'}$ is the coeff of relative risk aversion
- Assumes no state dependence: $u = v$
- “ \approx ” denotes:
 - 2nd order Taylor approximation ($u''' \approx 0$)
 - $\log(1+x) \approx x$

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- Common to use 1-year first differences:

$$\Delta^{FD} = E [\log (c_t) - \log (c_{t-1}) | U_t = 1] - E [\log (c_t) - \log (c_{t-1}) | U_t = 0]$$

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- Use food expenditure in PSID
 - Following Gruber (1997) and Chetty and Szeidl (2007)
 - Previous literature finds $\Delta^{FD} \approx 6 - 10\%$

Food Expenditure Drop Upon Unemployment

<i>Specification:</i>	Employed	Controls for Needs	Job Loss
<i>Impact on $\log(c_{t-1}) - \log(c_t)$</i>			
Unemp	-0.0753***	-0.0720***	-0.0509***
s.e.	(0.00857)	(0.00891)	(0.00772)
 <i>Specification Details</i>			
Sample Employed in t-1	X	X	X
Controls for change in log needs		X	X

- If individuals learn about unemployment, lagged consumption may respond to future unemployment

$$\Delta^{FD} = \underbrace{E[\log(c_e) - \log(c_u)]}_{\text{Causal Effect}} - \underbrace{(E[\log(c_{pre}) | U = 0] - E[\log(c_{pre}) | U = 1])}_{\text{Bias from ex-ante response}}$$

- Can be biased from correlated income shocks or savings responses

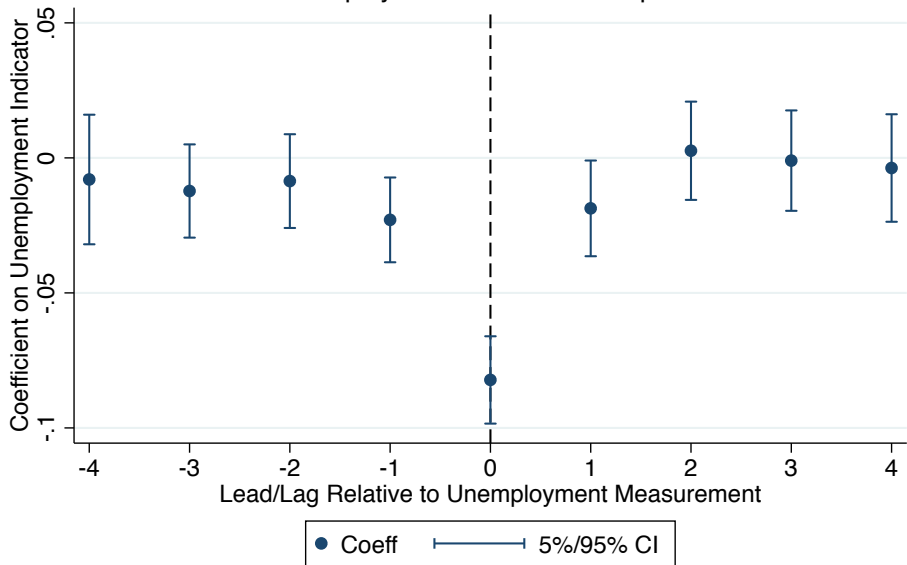
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- Can be biased from correlated income shocks or savings responses
- Event study using leads/lags:
 - Regress $g_t = \log(c_t) - \log(c_{t-1})$ on U_{t+j}
 - Control for age cubic and year dummies

Impact of Unemployment on Consumption Growth

Employed in t-2 and t-1 Sample



Impact of Future Job Loss on Consumption

<i>Specification:</i>	Controls for		
	Employed	Needs	Job Loss
<i>Impact of Unemployment on $\log(c_{t-2})-\log(c_{t-1})$</i>			
Unemp	-0.0230**	-0.0232**	-0.0182**
s.e.	(0.00954)	(0.0101)	(0.00854)
Specification Details			
Sample Employed in t-2 and t-1	X	X	X
Controls for change in log needs (t-2 vs t-1)		X	X

IV Solution: Scale by Information Revealed

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- Scale by information revealed between $t-1$ and t

$$\frac{\text{var}(P)}{\text{var}(U)} = E[P|U=1] - E[P|U=0]$$

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 - Biased if measurement error is correlated with U
- Yields $E[Z|U = 1] - E[Z|U = 0] \approx 0.20$
 - Implies $1 - (E[P|U = 1] - E[P|U = 0]) \approx 0.8$

Impact of Job Loss on Consumption

<i>Specification:</i>	Employed	Controls for Needs	Job Loss
<i>Impact on $\log(c_{t-1}) - \log(c_t)$</i>			
Unemp	-0.0753***	-0.0720***	-0.0509***
s.e.	(0.00857)	(0.00891)	(0.00772)

<i>First Stage Impact on P</i>	0.803***	0.803***	0.803***
s.e.	(0.0123)	(0.0123)	(0.0123)

IV Impact of U on $\log(c_t)$	-0.094***	-0.09***	-0.063***
s.e.	(0.0107)	(0.0111)	(0.0096)
Markup WTP for UI ($\sigma = 2$)	18.7%	17.9%	12.7%

- Range of specifications / robustness tests yield WTP between 15-50%

Summary

- Range of specifications / robustness tests yield WTP between 15-50%
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$$[15\%, 50\%] \leq 300\%$$

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- What if government decreased UI benefits?
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- Does this change the calculus for optimal UI policy?

- 1 Model and No Trade Condition
- 2 Quantification of Private Information
- 3 Estimates of Willingness to Pay
- 4 Optimal UI and Ex-Ante WTP

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- FE is the aggregate fiscal externality from increasing benefits
- Recovers Baily-Chetty formula if $p = E[p]$
 - Causal effect of unemployment would be sufficient
- More generally, insurance moves resources across people with different ex-ante beliefs p

- Consider welfare experiment:

$$\begin{aligned} W^{ex-ante} &= \frac{v'(c_{pre}(1)) - v'(c_{pre}(0))}{v'(c_{pre}(0))} \\ &\approx \frac{\frac{d}{dp} v'}{v'} \approx \frac{d \log(v')}{dp} \end{aligned}$$

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- Suppose Assumptions 1 + 2 hold. Then:

$$W^{Social} \approx \underbrace{\frac{\text{var}(P)}{\text{var}(U)} W^{Ex-ante}}_{\text{Ex-ante Value}} + \underbrace{\left(1 - \frac{\text{var}(P)}{\text{var}(U)}\right) W^{Ex-post}}_{\sigma \Delta^{FD} \text{ (Gruber (1997))}}$$

- Social value of insurance includes ex-ante value

2-Sample Estimation

- Paper provides two methods to estimate $W^{Ex-ante}$

$$W^{Ex-ante} = \frac{d \log(v')}{dp} \approx \sigma \frac{d \log(c_{pre})}{dp} \approx \frac{1}{\epsilon^{semi}} \frac{dLFP^{Spouse}}{dp}$$

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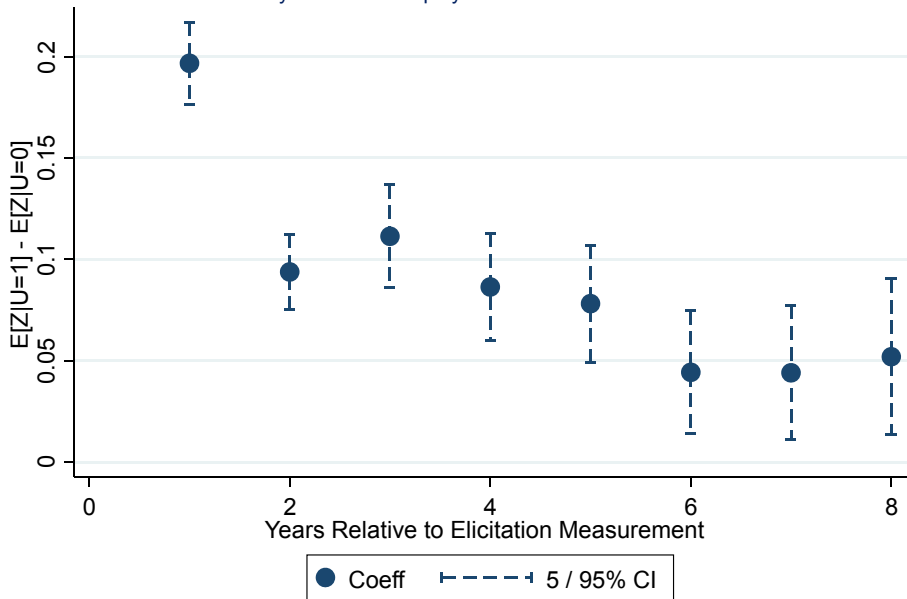
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- Allows θ to move both c and p (e.g. income shocks)
- $\Delta_{-1}^{FD} \approx 2.5\%$ is the lagged first difference estimate
- Δ_{-1}^P is lagged first difference in beliefs

$$\Delta_{-1}^P = E[P|U_t = 1] - E[P|U_t = 0] - (E[P_{-1}|U_t = 1] - E[P_{-1}|U_t = 0])$$

- Approximate Δ_{-1}^P by regressing Z_t on U_{t+j}

$E[Z|U=1] - E[Z|U=0]$ by Year of Unemployment Measurement



Impact of Future Job Loss on Consumption

<i>Specification:</i>	Employed	Controls for Needs	Job Loss
<i>Impact of Unemployment on $\log(c_{t-2}) - \log(c_{t-1})$</i>			
Unemp	-0.0230**	-0.0232**	-0.0182**
s.e.	(0.00954)	(0.0101)	(0.00854)

<i>2-Sample IV Welfare Calculation</i>			
Coefficient on U ("First Stage")	0.103	0.103	0.103
s.e.	(0.012)	(0.012)	(0.012)
Consumption Drop Equivalent	0.22***	0.23**	0.18**
s.e.	(0.093)	(0.098)	(0.083)
Implied WTP (CRRA = 2)	0.45***	0.45**	0.35**
s.e.	(0.185)	(0.195)	(0.166)

Summary of Ex-Ante WTP

- Paper also provides evidence based on ex-ante spousal labor supply responses ▶ Spousal Labor Supply

$$W^{Ex-ante} = \frac{d \log(v')}{dp} \approx \frac{1}{\epsilon^{semi}} \frac{d[LFP^{Spouse}]}{dp}$$

- Suggests WTP of 50-60%

Social WTP for UI

<i>Ex-ante Valuation Method:</i>	Consumption Drop			Labor Supply
	(1)	(2)	(3)	(4)
Social WTP, W^{social}	23.8%	11.9%	35.7%	27.3%
Only using Δ^{FD} (Gruber 1997)	15.1%	7.5%	22.6%	15.1%
% Not Captured	36.8%	36.8%	36.8%	44.7%
 Insurance against p, $W^{\text{ex-ante}}$	44.5%	22.3%	66.8%	62.0%
Weight, $E[P U=1] - E[P U=0]$	0.197	0.197	0.197	0.197
 Insurance against U (given p), $W^{\text{ex-post}}$	18.7%	9.4%	28.1%	18.7%
Weight, $1 - (E[P U=1] - E[P U=0])$	0.803	0.803	0.803	0.803
<u>Specification Details</u>				
CRRA, σ	2	1	3	2
Spouse L.S. Semi-Elasticity, ϵ^{semi}	-	-	-	0.5

- Private information explains absence of private UI market
 - Growing evidence that private information shapes the existence of insurance markets
- Knowledge of future job loss biases WTP estimates
 - Ex-ante consumption and spousal labor supply responses
- Re-scale private WTP (25% higher)
- Add ex-ante insurance value to social WTP (40% higher)
 - Larger than 25% because $W^{Ex-ante} > W^{Ex-post}$
 - UI partially insures against learning you might lose your job

5 Appendix

A Second Implementation: Spousal Labor Supply

- Further evidence of ex-ante responses?
 - Spousal labor supply
 - If lower preferences for consumption, then spousal labor supply should decrease
- Also provides new quantification of WTP
 - Assume disutility of labor entry additively separable:

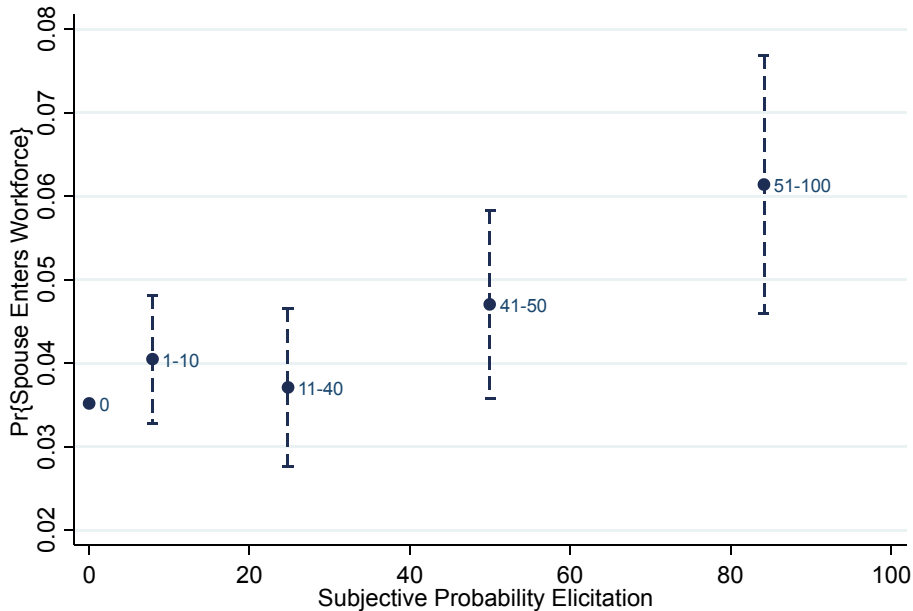
$$W^{Ex-ante} = \frac{d \log(v')}{dp} \approx \frac{1}{\epsilon^{semi}} \frac{d[LFP^{Spouse}]}{dp}$$

▶ Return

Spousal Labor Supply Response

- Observe elicitations and spousal labor supply jointly in HRS
- Sample of households who stay married in $t - 1$ and t
- Focus on labor market entry
- Define an indicator for a spouse not in labor force last period and in labor force this period
 - On average, about 4% of spouses go from not working to working
 - Paper also looks at exit
 - Evidence of correlated shocks on exit
 - Suggests current approach may under-state response if opportunity set held fixed [▶ Return](#)

Relationship between Potential Job Loss and Spousal Labor Supply



Welfare Calculation: Spousal Labor Supply Response

<i>Specification:</i>	Baseline	U=0	HH FE	Ind FE	2yr Lag ("Placebo")
<i>Estimation of dL/dZ</i>					
Elicitation (Z)	0.0273**	0.0270**	0.0267*	0.0312	0.00792
s.e.	(0.0112)	(0.0116)	(0.0146)	(0.0230)	(0.0102)

Mean Dep Var	0.04	0.04	0.04	0.04	0.04
Num of Obs.	11049	10726	11049	11049	11049
Num of HHs	2214	2194	2214	2214	2214

Translating to Welfare

- Assume $\epsilon^{semi} = 0.5$
- Need to correct for measurement error in Z

$$\frac{dLFP}{dP} = \frac{dLFP}{dZ} \frac{var(Z)}{var(P)}$$

- Again, use information in the joint distribution of Z and L

$$var(P) \approx cov(L, Z)$$

- So,

$$\frac{d \log(v')}{dp} \approx \frac{1}{\epsilon^{semi}} \frac{d[LFP^{Spouse}]}{dp} = \frac{1}{\epsilon^{semi}} \frac{dLFP}{dZ} \frac{var(Z)}{var(P)}$$

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<i>Welfare Calculation</i>					
Total/Signal Var	11.00	11.00	11.00	11.00	
bootstrap s.e.	(1.41)	(1.37)	(1.32)	(1.32)	
Implied WTP ($\epsilon^{scmi} = 0.5$)	0.6**	0.59**	0.59**	0.69*	
bootstrap s.e.	(0.26)	(0.26)	(0.29)	(0.39)	

Mean Dep Var	0.04	0.04	0.04	0.04	0.04
Num of Obs.	11049	10726	11049	11049	11049
Num of HHs	2214	2194	2214	2214	2214

- Recovers causal effect under two assumptions:

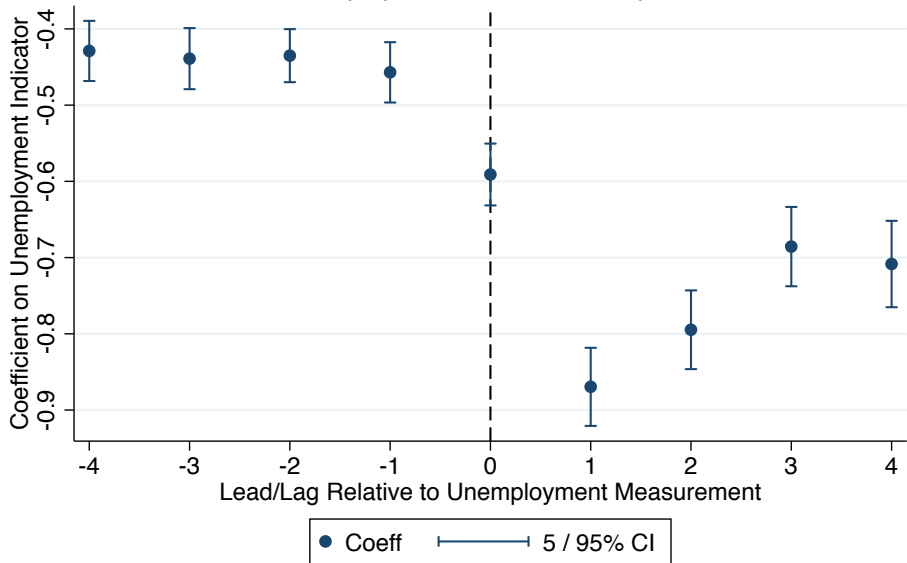
- 1 Euler equation holds

$$v'(c_{pre}(p)) = pu'(c_u(p)) + (1-p)v'(c_e(p))$$

- 2 Heterogeneity in p may be correlated with c_u and c_e , but not differentially ($\frac{d \log(c_u)}{dp} \approx \frac{d \log(c_e)}{dp}$) [▶ Return](#)

Household Income Pattern around Unemployment

Employed in t-1 and t-2 sample



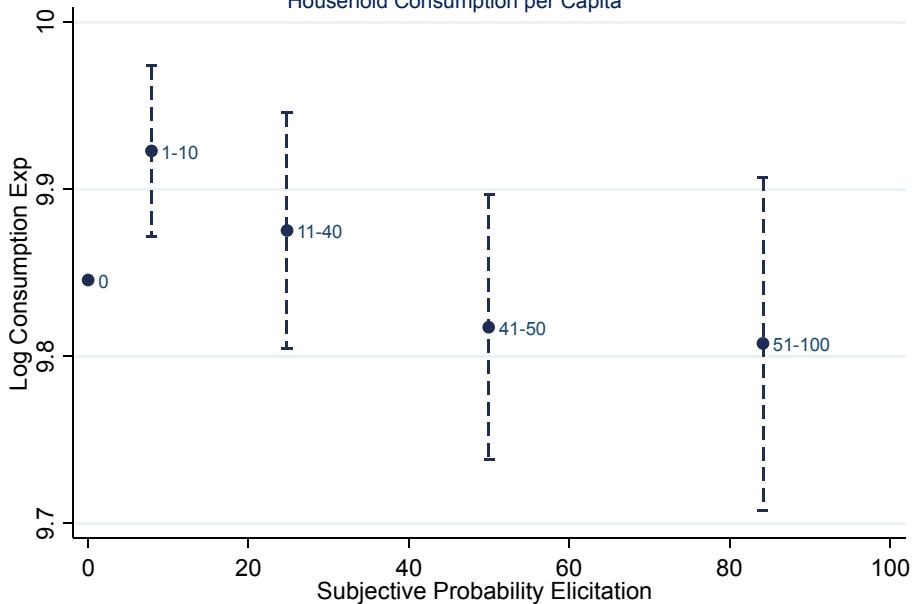
- **Return** [▶ Return](#)

Ex-Post Consumption Impact

- Do c_u and c_e vary with p ?
- Use consumption mail survey in HRS conducted in year after main survey
 - 10%(!) sub-sample
 - Regress ex-post consumption $\log(c)$ on ex-ante Z
 - Recall: Z has large focal point bias at zero
 - Controls for wages, census division, year, age, gender, marital status, and unemployment status

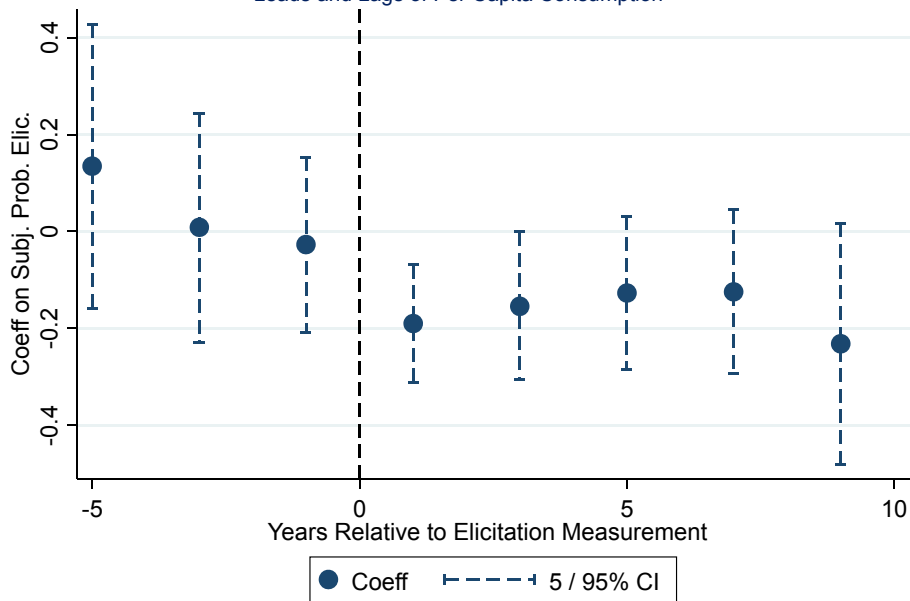
Relationship between Potential Job Loss and Consumption

Household Consumption per Capita



Relationship between Potential Job Loss and Consumption

Leads and Lags of Per Capita Consumption



Sample Summary Statistics

Variable	Panel 1: Baseline Sample		Panel 2: Health Sample		Panel 3: Married Sample	
	mean	std dev	mean	std dev	mean	std dev
<i>Selected Observables (subset of X)</i>						
Age	56.1	5.1	56.1	5.2	56.6	5.0
Male	0.40	0.49	0.41	0.49	0.44	0.50
Wage	36,057	143,883	37,523	154,993	38,138	55,722
Job Tenure (Years)	12.7	10.8	12.7	10.9	13.6	10.9
<i>Unemployment Outcome (U)</i>	0.031	0.173	0.032	0.175	0.029	0.168
<i>Subjective Probability Elicitatio</i>	15.7	24.8	15.7	24.6	14.8	24.0
<i>Spousal Labor Supply</i>						
Working for Pay					0.693	0.461
Fraction Entering					0.039	0.194
<i>Sample Size</i>						
Number of Observations	26,640		22,831		11,049	
Number of Households	3,467		3,180		2,214	

Summary Statistics (PSID Sample)

	mean	std dev
<i>Variable</i>		
Age	39.794	10.27
Male	0.808	0.39
Unemployment	0.059	0.24
Year	1985	7.62
Log Consumption	8.199	0.65
Log Expenditure Needs	8.124	0.32
<i>Consumption growth ($\log(c_{t,2})-\log(c_{t,1})$)</i>	0.049	0.360
<i>Sample Size</i>		
Number of Observations	80,984	
Number of Households	11,055	