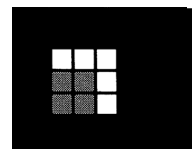


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3 REAL ESTATE
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9 **Do House Price Levels Anticipate**
 10 **Subsequent Price Changes within**
 11 **Metropolitan Areas?**
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14 Nai Jia Lee,* Tracey N. Seslen** and William C. Wheaton***

15
16 This research examines the relationship between hedonically controlled hous-
 17 ing price levels and subsequent changes in those prices across locations
 18 within MSAs. Are areas with a high price relative to an “imputed rent” paying
 19 for higher appreciation? In an efficient market (e.g. Gordon Growth Model),
 20 as fundamentals (impute rent) differ across locations and change over time,
 21 anticipation of these should generate a positive correlation between (residual)
 22 price levels and subsequent price changes. We undertake these tests in four
 23 different MSAs using a panel of repeat-sale house price indices that have been
 24 scaled to price levels with the hedonic attributes of the house and ZIP code.
 25 In three markets we find that identical houses in higher priced ZIP codes sub-
 26 sequently appreciate faster. In one market we find that there is little statistical
 27 difference.

28 This research examines the price efficiency of the housing market across lo-
 29 cations within a metropolitan market. Our innovation is to combine tempo-
 30 ral efficiency with the traditional attribute efficiency of “price hedonics.” A
 31 Gordon Growth Model (Gordon 1959, henceforth GGM) would suggest that
 32 units in areas with growing fundamentals should have rising “rent,” and if prices
 33 are the discounted value of future rent, prices should be rising commensurate
 34 with rent. Most importantly, such areas should have higher price/rental ratios—
 35 all relative to a location with stagnant or deteriorating fundamentals. In GGM
 36 there is no uncertainty about future rental growth. When there is uncertainty
 37 but forward-looking expectations, Campbell and Shiller (1988, 1998) propose
 38 testing whether price rent ratios are positively correlated with subsequent rent
 39 (and hence price) growth.

40 Our unique approach is not to try and measure actual contract “rent” (for
 41 an owner occupied unit), but rather to take the unit’s predicted price in a
 42
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4 cross-section hedonic equation as a measure of imputed rent. Our test is then
5 to examine the residuals from this hedonic equation, which includes most
6 measured housing attributes as well as several ZIP-code variables. If the market
7 is efficient, positive residuals (paying more for observationally equivalent units)
8 should be compensated for by actual subsequent price appreciation (presumably
9 due to improving fundamentals). Hence we ask if the difference between the
10 actual price and “imputed rent”—a ZIP-code-level residual—is correlated with
11 subsequent appreciation in those ZIPs. If ZIP-code residuals are just noise in
12 the measurement of “rent” then there should be no correlation with subsequent
13 appreciation. Positive correlation is strong evidence that subsequent changes in
14 ZIP fundamentals are anticipated in current prices—as would be called for in an
15 efficient forward-looking market. If we were to find a negative correlation we
16 would have strong evidence of market inefficiency. Why would households pay
17 more for observationally equivalent houses in locations where fundamentals
18 (and prices) subsequently decline?

19
20 While there has been much previous discussion about housing market effi-
21 ciency, in our literature review virtually all of this research involves examining
22 price efficiency either in theory, or empirically *between* metropolitan markets.
23 There is only one attempt to use the Campbell–Shiller approach to test whether
24 prices are efficient across locations *within* a metropolitan market (Meese and
Q3 25 Wallace 1994). In this article, we test for such efficiency by creating a panel
26 data base of house prices at the ZIP-code level. This is done by first obtaining
27 ZIP-level *repeat-sale price indices* that span roughly 25 years. We then under-
28 taking a cross-section (hedonic) adjustment for the attributes of the house and
29 ZIP code using thousands of actual transactions for a year near the middle of the
30 indices. Scaling the time-series indices by the predicted hedonic level, we have
31 what a common house costs across both time and space (ZIP). We generate this
32 unique data for four (quite different) MSAs (metropolitan statistical areas) and
33 then undertake a separate panel analysis of the data in each market. In three of
34 these markets we find that identical houses in ZIP codes that are priced higher
35 appreciate faster (in the near future) than in lower priced ZIPs. In one market
36 we find that there is little statistical difference. In the first three we infer that
37 prices are forward looking, while in the latter we can say little.

38
39 In the following section, we begin with a review of theoretical models and
40 empirical research on house price efficiency. The third section lays out our
41 simple version of a hedonic price model that must be efficient inter-temporally
42 as well as across heterogeneous properties. In the fourth section we discuss the
43 creation of our panel data base, and in the fifth section we present several panel
44 models that test whether locations with hedonically unexplained higher prices
45 subsequently appreciate faster. The final section concludes with some caveats
46 and suggestions about additional work.

4 Literature Review

5 The literature on the efficiency of housing markets probably begins with a
6 paper by Case and Shiller (1988), which reports that in surveys, the recent
7 purchasers of houses have completely unrealistic expectations about the future
8 appreciation of their newly acquired asset. This notion is consistent with many
9 older studies on the behavioral origins of “bubbles” (originally published 1978,
10 Kindleberger 2000).

11 The idea that housing might not be efficiently priced then receives some support
12 in another paper by Case and Shiller (1989), which demonstrates that there is
13 considerable serial correlation and predictability in national house prices. The
14 authors argue that such predictability should allow arbitrage purchases which
15 would eliminate the predictability—if the market was truly efficient. Later
16 work at the MSA level by Capozza, Hendershott and Mack (2004) reinforces
17 the existence of serial correlation and so too the argument of Case and Shiller.
18

19 A series of more theoretical papers effectively deflates the notion that serial
20 correlation *per se* implies irrational “bubbles.” Poterba (1984) presents a per-
21 fectly informed forward model of house prices in which positive shocks are
22 followed by declining prices and *vice versa*. This “mean reversion” is intrinsic
23 to the market because of the existence of lags in the supply of new housing
24 assets. Even if these lags are well known and fully incorporated into expecta-
25 tions, they still create serial correlation and (somewhat) predictable house price
26 movements in reaction to shocks. Grossman and Laroque (1990) incorporate
27 transactions costs into the adjustment of housing demand, and their model also
28 creates predictable patterns to house prices. Then there is a series of papers
29 by Stein (1995) in which liquidity constraints in financial markets create pre-
30 dictable and positive correlations between sales volumes and prices. In a series
31 of follow up models, Ortalo-Magne and Rady (1999, 2001) show that such pre-
32 dictable patterns also arise as renters become owners in a market that again has
33 financial constraints. In short, a wide range of theoretical models now suggest
34 that those looking for evidence of inefficiency must look beyond the existence
35 of serial correlation and price predictability for their evidence.
36

37 An alternative approach to testing price efficiency emerges following the work
38 of Campbell and Shiller (1988, 1998). If markets are efficient, price/earnings
39 ratios should be positively correlated with subsequent earnings (and price)
40 growth. DiPasquale and Wheaton (1996) and Capozza and Helsley (1990)
41 extend this argument to theoretical models of urban land markets. If there
42 is anticipated growth in market-wide population, income or other economic
43 “fundamentals,” these will generate distinct spatial patterns to Ricardian rent
44 growth, which when anticipated, create systematic variation in price/rent ratios
45
46

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4 across locations. Similarly if these fundamentals experience stochastic shocks
5 as well as growth, risk premiums will likewise vary spatially and create further
6 variation in price/rent ratios between locations.
7

8 The first attempt to use price/rent ratios to test for housing market efficiency oc-
9 curs in Meese and Wallace (1994). These authors examine the ratio of average
10 house prices-to-average rents across counties in California and do find some
11 positive correlation to subsequent price appreciation. Himmelberg, Mayer and
12 Sinai (2005) examine the rise in average price/rent ratios prior to the finan-
13 cial crises of 2008 but suggest that the implied appreciation in prices is only
14 about the historic average. A recent paper by Campbell *et al.* (2009, hereafter
15 CDGM) undertakes a comprehensive time series analysis of price/rent ratios
16 and concludes that there is strong evidence of mean reversion. When ratios are
17 high they tend to fall (and *vice versa*), with most of the adjustment being done
18 by prices rather than rents.
19

20 The paper by CDGM has substantial implications for market efficiency, not
21 well drawn out by the authors. If rents oscillate, or are subject to (somewhat)
22 predictable shocks then the volatility of prices should actually be less than
23 rents—when the prices are the present discounted value of expected future
24 rents (Abel and Blanchard 1986). Contrary to the CDGM results, with price
25 efficiency it should be rents rather than prices that do most of the adjusting. With
26 this pattern, efficient price rent ratios are highest when oscillations have driven
27 rents to a (temporary) bottom, and lowest when rents are at a (temporary) peak.
28 Hence regardless of whether the rents in question are smoothly trending up or
29 down, or oscillating in some manner, efficient price/rent ratios are positively
30 correlated with near-term subsequent rental movements. When prices are the
31 PDV of rents the positive correlation will extend to prices as well.
32

33 Most recently, however, the use of average housing price/ rent ratios has come
34 under critical scrutiny in a paper by Smith and Smith (2006). These authors
35 argue that the average rental unit in most metropolitan areas is dramatically
36 different from the average owned unit. Furthermore these average differences
37 vary between market and change between census years. As a test, they sample
38 sales prices and rents across 10 metropolitan areas but use specific neighbor-
39 hoods within which virtually identical houses on the same street are both rented
40 and sold. Their derived price/rent ratios—now for truly the same asset—are
41 dramatically different than MSA average price rent ratios. These differences
42 also vary significantly as between the 10 metropolitan areas sampled. While
43 not explicitly testing for price efficiency, these results would cast considerable
44 doubt over any empirical tests that rely on using average prices and average
45 rents.
46

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4 In this research we stick with the idea that prices and rents are the correct
5 comparison for a test of efficiency, but following the critique of the Smiths
6 we do not try to use *measured rents*. Rather we assume that the imputed
7 “rent” for any unit is a linear combination of its various attributes (a hedonic
8 equation). In this article a high actual price relative to the weighted average of
9 attributes (a predicted price) is assumed equivalent to a high price/rent ratio.
10 To ascertain whether this approach has validity we will regress the subsequent
11 price appreciation in an area against location-specific Hedonic residuals for
12 those areas, in a panel extending almost 25 years.

14 Hedonic Pricing with Temporal Efficiency

15
16 In the standard model of efficient market inter-temporal optimization Poterba
17 (1984) follows Hendershott and Slemrod (1983) and derives the “user cost” of
18 consuming “housing services.” At each time period t this has two components,
19 the dollar price of a unit of housing services p_t , and then the opportunity
20 cost of tying up that dollar of capital. If the consumption of housing services
21 can be freely adjusted each period, and there are no constraints on savings or
22 borrowing, then the “user cost” varies over time—each period time obeying (1)
23 below, with 1-period forward expectations.¹

$$24 UC_t = p_t[r - E(p_{t+1})/p_t + 1]. \quad (1)$$

25
26 Alternatively we can think of (2) as reflecting the inter-temporal shadow cost
27 of spending *one dollar* on housing services:

$$28 uc_t = r - E(p_{t+1})/p_t + 1. \quad (2)$$

29
30 When the housing market is differentiated by a series of fixed location or
31 housing attributes X , there has to be an added dimensionality to (1) and (2).
32 Across the market, permutations of X will generate a Hedonic price function
33 $p_t(X)$ which can move over time differently for each value of X . In this case,
34 the utility that a representative agent derives from living at X for one period
35 must incorporate not just the utility flow from the consumption of X but also
36 must consider how the price of that particular permutation of X is expected to
37 evolve over that period. Rather than try and directly model how the shadow
38 prices of X or the distribution of X will evolve into the future (we give some
39 examples below), we take the simple utility function $U(c, X)$, and incorporate
40 uc_t into an implied inter-temporal budget constraint: $c_t = y - p_t(X)uc_t$. In (3)
41
42
43

44
45 ¹Here we simplify and ignore taxes and operating expenses, r is likewise assumed to be
46 both the after-tax cost of both debt financing as well as the opportunity cost of equity funds.

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4 below it must be remembered that uc_t incorporates the expectation of prices at
5 a specific X .
6

$$7 \quad U(y - p_t(X)uc_t, X) = U_t. \quad (3)$$

8
9 In equilibrium at each time period, with fixed utility across X , Expression (3)
10 can be differentiated totally with respect to X , set to zero, and using a linear
11 approximation together with Equation (2), the hedonic price function can be
12 written as depending on attributes and the expected appreciation of the price of
13 those particular combination of attributes in the future.
14

$$15 \quad p_t(X) = (r - E(p_{t+1})/p_t + 1) \sum_i \frac{\partial U/\partial X_i}{\partial U/\partial c_t} X_i. \quad (4)$$

16
17 We might also rewrite (4) into an expression for the implied “price/rent” ratio
18 of any particular permutation of X . In this model the imputed rent of X is
19 simply the summation of the current willingness-to-pay utility terms on the
20 right had side X . Hence the equilibrium marginal condition implies that for any
21 X , the imputed price rent ratio should be negatively related to the future price
22 appreciation associated with that X :
23

$$24 \quad E(p_{t+1})/p_t = (r + 1) - \frac{p_t(X)}{\sum_i \frac{\partial U/\partial X_{i,t}}{\partial U/\partial c_t} X_{i,t}}. \quad (5)$$

25
26
27
28 Equations (4) or (5) deserve some further exploration because each has a price
29 level being determined by expected future prices. An immediate question of
30 course is what determines differences in expected price appreciation across lo-
31 cations or permutations of X ? Here, many examples come to mind, remembering
32 that while the X values themselves are fixed, the anticipated valuation of them
33 in the future can certainly be expected to change. Two such are described below.
34

35 *Example #1:* With expected rising energy costs in a monocentric urban spatial
36 model, peripheral locations face increases in commuting costs—far more than
37 do more central locations. When these rises in energy costs are fully anticipated,
38 it should be the case that central locations not only have higher rents (and prices)
39 because of current commuting cost savings, but also higher price/rent ratios
40 because of the expected increase in those cost savings over the future.
41

42 *Example #2:* Another possibility is that consumer preferences or their distri-
43 bution (the marginal utility terms in (4) and (5)) are expected to change. So if
44 a market has anticipated strong growth in income, and it is known that prefer-
45 ences for coastal locations within that market are highly income elastic, then
46 coastal sites will not only have higher rents (and prices) today but also higher

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4 price-rent ratios in anticipation of the increasing future rents (and prices) for
5 ocean frontage.
6

7 As a first approach to developing an estimating equation we could simply try
8 to directly estimate Equation (4), a standard hedonic model, and see if adding
9 actual *subsequent* appreciation in a unit's ZIP improves its explanatory power,
10 of course with an expected positive sign. Such estimation however could raise
11 important specification issues. If the dependent variable is price at time t , and
12 if the independent variable is subsequent price change from t to $t + 1$, any
13 serial correlation in prices (as many authors have found) would generate an
14 errors in variables problem. Appreciation between t and $t + 1$ is correlated with
15 that from $t - 1$ and t which in turn must impact the measured price at t , by
16 construction.
17

18 As an alternative, we could work with Equation (5). Here the dependent variable
19 is price appreciation between from t to $t + 1$ and the RHS variable is the ratio of
20 price/rent at t . To actually implement this we might estimate "rent" as a linear
21 combination of attributes (X) and then calculate its ratio to actual price—as in
22 the right-hand side of Equation (5). Then following Campbell and Shiller (1988)
23 this imputed price/rent ratio becomes the independent variable in a regression
24 predicting actual subsequent growth in price across locations. Methodologically
25 this is similar to the regression undertaken by Meese and Wallace (1994), but
26 in our case we use an imputed "rent" for the actual unit whose price is being
27 measured, rather than the average contract rent for apartments in the same
28 location as single-family house sale prices. A final difference between our
29 equation and (5) is that rather than create an imputed price rent ratio and
30 track its movements, we use the difference between price and imputed rent (a
31 residual) and observe it over time.
32

33 To actually implement his approach, requires that we examine how the value
34 for identical units varies both across locations as well as over time. We estimate
35 such a panel housing values effectively in two stages. First, with a large number
36 of individual property transactions we estimate residuals from a standard
37 hedonic equation of prices against X , and we then aggregate the value of the
38 residuals at the ZIP level. These ZIP residuals *levels* capture some combination
39 of current rent for omitted attributes (cross-section noise) as well as the
40 expected future change-in-valuation of those attributes that we do measure.
41 Secondly, we grow these residuals across time using a set of repeat sale price
42 indexes provided to us at the ZIP level. These repeat-sale indexes are supposed
43 to represent value *movement* for truly identical units. These data allow us to ask
44 whether higher prices levels—controlling for the flow of housing services—
45 have predictive power in explaining future price appreciation. If the residuals
46

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4 are exclusively error from omitted attributes (cross-sectional noise) they
5 should not be positively correlated with actual subsequent price appreciation.
6

7 The equilibrium pattern of prices that emerges over time with forward-looking
8 efficiency is well known. Suppose that fundamentals (imputed rent) are some-
9 how fluctuating or moving in a cyclic pattern that is anticipated (albeit partially).
10 In this case, if prices are the present discounted value of future rent, then prices
11 will also fluctuate with similar timing to the underlying movements in funda-
12 mentals. As discussed in the second section, the price movement should be
13 less volatile than that in rent so that price rent ratios will be high when rent
14 is at a temporary bottom (and prices are starting to recover). The ratio will
15 be low when rent is at a temporary high (and prices have already started to
16 fall). With this pattern, at any time, the price rent ratio (or in our case linear
17 residuals) should be positively associated with subsequent near term rent (and
18 price) movement. An illustration of this is shown below (Figure 1).
19

20 As an alternative (and null hypothesis), consider prices which are not at all
21 forward-looking and are simply (inefficiently) moving around a constant and
22 nonchanging set of fundamentals (the CDGM result). Any form of mean re-
23 version means that when prices are high (relative to fundamentals) then they
24 have to subsequently decline and *vice versa*. This, however creates a nega-
25 tive correlation that is the exact opposite result from the efficient pattern (in
26 Figure 1).
27

28 Over the long run, prices across locations can criss-cross, remain relatively
29 stable, or diverge depending on whether the fundamentals (or their valuations)
30 across locations are so behaving. In any of these cases, the key distinction is the
31 correlation between price-to-imputed rent and subsequent price appreciation.
32 With efficiency it is (at least somewhat) positive and with inefficiency it is
33 (somewhat) negative.
34

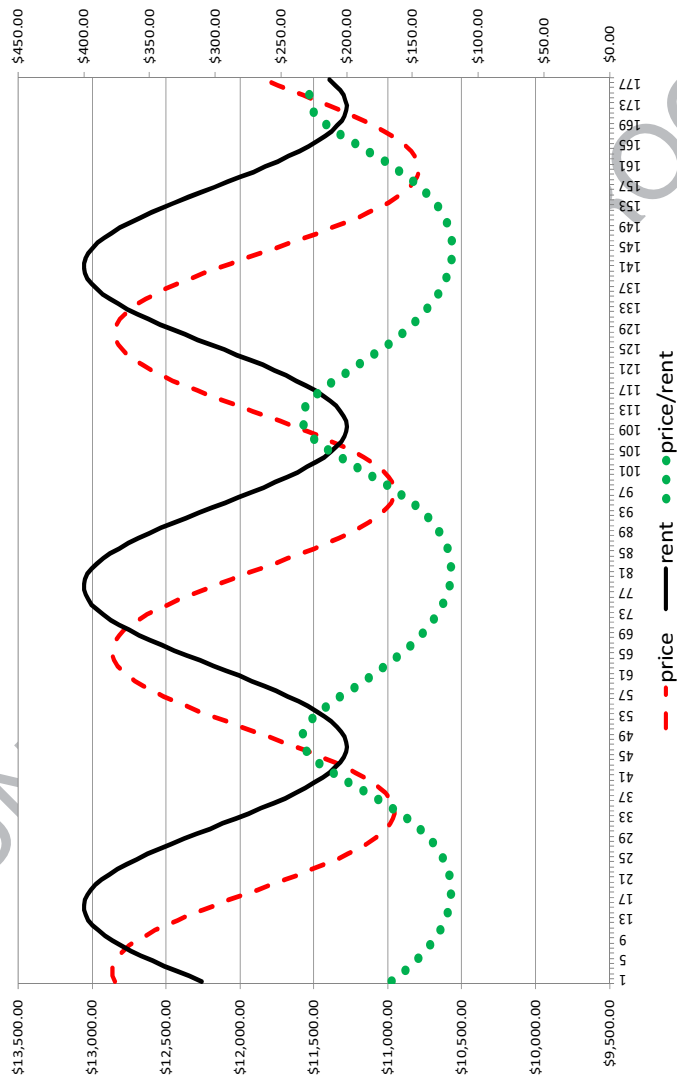
35 ZIP-Level Panel Data

36
37 To test these ideas we put together a panel database of housing price *levels* by
38 ZIP code for four MSAs. We do this in two stages. First we obtain repeat-sales
39 housing price *indices* provided to us by Case Shiller Weiss/ FISERV at the
40 ZIP-code level. The data cover four MSAs: Boston, Chicago, Phoenix and San
41 Diego that we were allowed to select.² In choosing these MSAs, we attempt
42 to create a sample representing a diverse set of demographic, geographic and
43

44
45 ²FISERVE price indexes at the ZIP level are proprietary and generally only sold. The
46 company graciously gave us four markets that we selected for geographic diversity out
of a listed set of MSAs for which ZIP data was available.

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Figure 1 ■ Rents, NPV prices, P/R ratio.^a



^aIn Figure 1, Rents oscillate between 200 and 400, with 60 (quarter) periodicity. Prices are the NPV for 200 periods with 2.5% quarterly discounting.

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4 housing market related conditions. The Boston metropolitan area included 249
5 ZIP codes from 1982 through 2004; Chicago comprises 152 ZIP codes from
6 1987 through 2004; Phoenix includes 164 ZIP codes spanning 1984 to 2004;
7 and San Diego covers 86 ZIP codes starting from 1975 and going through 2004.
8 After dropping ZIP series that did not contain observations for the full length
9 of the MSA time series, the final sample consists of 109 ZIP observations
10 for Boston, 51 for Chicago, 80 for Phoenix and 42 for San Diego. As repeat
11 sales price indexes thoroughly control for individual unit or parcel attributes,
12 if different ZIP codes move differently over time, we can rule out systematic
13 changes in the ZIP housing stocks. In theory, different trends in repeat sales
14 indices for ZIPs offer a clean measure of how the location fundamentals of
15 different areas are changing over time.
16

17 The Repeat-Sale price indices however, have no measurement of levels and the
18 crucial question for this research involves the relationship between trends and
19 levels. To convert the repeat sale indexes into a full set of prices we need a
20 cross-section in one year of what identical houses sold for across ZIPs. Ideally
21 we would like to pick a year in the middle of our index time series (*e.g.*, 1990),
22 but the vendors we sought transactions data bases from did not have data back
23 that far. The year 1998 was the earliest for which we were able to acquire large
24 data sets for each market of individual house transactions. The Warren Group
25 provided approximately 15,000 sales for Boston, while Data Quick gave us
26 34,000 sales for Phoenix, 13,000 sales for Chicago and 14,000 for San Diego.
27 With this data we estimated Hedonic equations using detailed unit attributes,
28 as well as ZIP fixed effects and two ZIP characteristics: median household
29 income and gross residential density. The hedonic results are presented in the
30 Appendix A for each of our four MSA markets.
31

32 With the estimated Hedonic equations we specified an identical (benchmarked)
33 house for each market generally consisting of a three-bedroom unit built in
34 the 1960s with 1.5 bathrooms. We also used the mean lot size and floor area
35 for each MSA as our benchmark and, similarly, used the MSA median ZIP
36 income and density. From the hedonic regression, we derived the price of the
37 benchmarked house in 1998 across all ZIP areas using the ZIP fixed effects. We
38 then inflated/deflated these predicted price levels across time using the CSW
39 indices (which in turn have been deflated using the national CPI). The result
40 is a measure of what the same house sells for both (in constant 2005 dollars)
41 across ZIPs and across time. These house prices, for each of the four MSAs,
42 are plotted as Charts 1–4 in Appendix B.³
43
44

45 ³If there was sufficient sales data, for sufficiently long, to estimate a hedonic equation
46 for each period we could construct this panel from the ground up. If those hedonic

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4 In Chart 1, Boston prices generally have been trending up, peaking once around
5 1986–1988 and then again in 2005. Cyclically, all ZIP codes seem to move
6 together and there clearly is no independent cyclicalities at the ZIP level. In
7 longer term trends, however, there are differences. In many of the ZIP areas
8 that area initially priced higher, prices appear on the surface to continue to grow
9 faster and diverge over time from the prices of identical houses in the initially
10 lower price ZIPs. There also are few if any cases of prices ever crossing so that
11 the ranking in prices across ZIP does not change much from 1982 to 2005. The
12 most expensive areas remain the same for the 24 years in the data.
13

14 The house price trends of San Diego and Phoenix are shown in Charts 2
15 and 3. Real prices generally trend up in San Diego, like Boston. In addition
16 the prices in the most expensive ZIP again have a steeper gradient than prices
17 in the cheaper neighborhoods. On the surface San Diego (and Boston) looks
18 something like Figure 1 in that there is some degree of price divergence. In
19 Phoenix (Chart 3), there are two peaks with prices falling to a trough in 1993
20 and then picking up again thereafter. The most expensive neighborhood in
21 1985, occupied the top position until 1998. Prices in several other expensive
22 ZIPs surpass this top neighborhood around 1998. Again lower priced areas say
23 at the bottom, and once again there is some appearance of divergence between
24 top and bottom tier ZIP.
25

26 The price trends in Chicago (shown in Chart 4) appear a bit different from
27 the price trends in the other three MSAs. While the very most expensive
28 neighborhoods stay the same over this period, there are many changes in
29 ranking from the bottom to mid-level priced neighborhoods and from mid-
30 level to upper tier. The number of ZIP price crossings is much more noticeable
31 than in Boston, San Diego or Phoenix.
32

33 **Panel Empirical Tests of Pricing Efficiency**

34
35 As our panel of prices across ZIP and time for each MSA controls carefully
36 for all unit characteristics and two important location features (median ZIP
37 income and density), our test of the relationship between change-in-price and
38 price level can be reduced to a simple bivariate analysis with the panel data. Our
39 model is a direct comparison between a ZIP's relative price level at time period
40 $t - k$ and then the subsequent relative price appreciation from that period up to
41

42
43 _____
44 equations yielded stable coefficients over time then for a given set of attributes, the
45 constructed ZIP prices would be parallel over time and exhibit similar appreciation
46 profiles. With changing coefficients (time variation in shadow values), the so-created
ZIP indices could diverge, converge or cross. The patterns observed in the repeat-sales
indexes implicitly reveal whether shadow prices are constant or changing over time.

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4 period t . The notion of relative references the market average behavior of both
5 prices and their change; hence we demean the variables across ZIP codes. This
6 equation is (6).

$$7 \quad \Delta P_{i,t,k} - \Delta \bar{P}_{t,k} = \alpha + \beta(P_{i,t-k} - \bar{P}_{t-k}) + e_{i,t}. \quad (6)$$

8
9
10 In (6), we denote $\Delta P_{i,t,k}$ as the cumulative change in price of ZIP i over a
11 span of k periods that ends in period t and begins in period $t - k$. Similarly
12 $\Delta \bar{P}_{t,k}$ represents the mean price change across all ZIP in the MSA—also for
13 an interval of k periods ending in t . The variable \bar{P}_{t-k} represents average ZIP
14 price level at the start of the k period interval ending at t . We conduct the tests
15 using yearly changes, and then nonoverlapping two-year, three-year and five-
16 year windows. Using nonoverlapping intervals prevents auto correlation that
17 occurs by construction with smoothing over time. As we lengthen the window,
18 the number of observations drops. With yearly data we have approximately
19 20 (years) by 80 (ZIP) observations for each MSA. If we extended k to be the
20 full length of the sample, the model would cease to be a panel and become a
21 simple cross-section of 20-year cumulative growth rates regressed against initial
22 levels. Such a simplified cross section analysis would preclude allowing ZIP
23 prices ever to multiple-cross over time. Using the panel with yearly intervals
24 provides a much more robust test of whether high prices *in any given year*
25 predict higher price appreciation in the subsequent year.

26
27 As an alternative we might think of simply undertaking a traditional full panel
28 model with both time and cross-section fixed effects—such as in (7). This
29 equation, however, would be inappropriate, because with ZIP fixed effects we
30 would be examining the prices of each ZIP code relative to their average over
31 the sample period. Here we are strictly interested in relative performance across
32 ZIPs—not across time for a given ZIP. An additional problem with the more
33 general specification (7) is that our specific null hypothesis is whether the time
34 fixed effects are the average (across ZIP areas) of appreciation-minus-price
35 level in each period. For our particular question specification (6) is clearly
36 more appropriate than (7).

$$37 \quad \Delta P_{i,t,k} = \alpha + \beta P_{i,t-k} + \eta_t + \gamma_i + e_{i,t}. \quad (7)$$

38
39
40 Estimating the model in (6), our results are shown in Appendix C. We present
41 results for each of the four markets using one-, two-, three- and five-year
42 nonoverlapping windows. We find that changes in prices for San Diego, Boston
43 and Phoenix are positively associated with price levels at the beginning of that
44 yearly interval. The results are highly significant at one-, two- and three-year
45 intervals, but are noticeably less so when a five-year interval is used. Chicago,
46 alternatively, has price levels negatively correlated with the subsequent change

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4 in prices, but the results are insignificant at common thresholds for all of the
5 year intervals tested.
6

7 We should also examine the magnitude of the estimated coefficients to see if
8 they seem plausible with theory. We analyze these in the final columns of the
9 tables in Appendix C. We begin by taking the average annual coefficient for
10 each market—that is the coefficient for each window of years divided by the
11 number of years in the window. We then multiply this by 100,000 dollars. This
12 dollar value is about one standard deviation in the cross-section dispersion
13 of ZIP residual prices in 1998 (averaged across the four cities). The result
14 (labeled $\Delta P/100KP$ in the fourth column of the Tables) table gives the annual
15 subsequent appreciation resulting in each market for a ZIP that has a \$100,000
16 higher price residual value.
17

18 In the case of Boston, the yearly subsequent appreciation that results from a
19 positive (\$100,000) residual is virtually the same regardless of the number of
20 subsequent years over which the appreciation is measured. To our thinking
21 this infers that the differences in fundamental growth across Boston ZIPs are
22 relatively constant over time. Prices between ZIP seem to be smoothly diverging
23 with higher priced areas experiencing constantly higher appreciation rates. The
24 magnitude of the coefficient however is a bit smaller than theory would suggest.
25 If P/R ratios are 20, then a 0.5% higher growth rate in R, *ceteris paribus*, would
26 warrant only a 10% higher price (the present discounted value of the 0.5%
27 growth in R). A \$100,000 deviation on average Boston Prices represents about
28 a 25% price premium and, such a price premium would require a 1.25% annual
29 increase in R (if discounting is done at 5%).
30

31 In San Diego, the coefficients get distinctly larger as the window lengthens.
32 This would suggest that fundamentals may be increasingly diverging across
33 ZIPs. Higher priced neighborhoods are not only appreciating faster, but the
34 rate of appreciation increases when measured over longer periods. In Phoenix,
35 on the other hand, the rate of appreciation attenuates when measured over
36 longer periods. This would occur if higher priced ZIPs are experiencing only
37 temporary improvements in their fundamentals. In both of these cities the
38 average coefficient is about two times that in Boston, and 1.0% greater yearly
39 appreciation is more consistent with the \$100,000 higher price level, using on
40 a P/R value of 20.
41

42 Chicago remains a puzzle. It is tempting to assert that fundamentals are dete-
43 riorating in higher priced areas, but this would be inconsistent with efficient
44 (forward-looking) pricing. If the deteriorating fundamentals can be even par-
45 tially foreseen, then the prices should not be higher. While the magnitude of
46 the coefficients is just as large as the other three cities, the standard errors are

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4 far greater, so the negative impact is too imprecise to be meaningful. The 95%
 5 confidence band, for example, falls well into positive territory.
 6

7 It is prudent to think about whether the errors in (6) are true “noise” or whether
 8 there might be some type of specification error. In the third section, we offered
 9 several examples for how one ZIP might appreciate faster or more slowly than
 10 others—as differences in the underlying growth in the area’s fundamentals get
 11 capitalized into current period price. If, as is likely, these fundamentals, and
 12 their change are not observable, their impact will be potentially be captured by
 13 the error term. In this case the error term would be correlated across time for
 14 one ZIP, *i.e.*, autocorrelated. Here we try to correct for the possible impact of
 15 such omitted variables on the specification of the model error term.
 16

17 When ZIP fundamentals are changing systematically over time, but are un-
 18 observable (as we hypothesize they might be), the error term should contain
 19 first-order autocorrelation across time (as rewritten in 8). In the discussion that
 20 follows, for simplicity we assume a yearly model ($k = 1$).
 21

$$22 \quad e_{i,t} = \theta_i e_{i,t-1} + \varepsilon_{i,t}. \quad (8)$$

23 In (8), θ_i is the correlation across time in the errors of each ZIP i . The term $\varepsilon_{i,t}$
 24 is the true random error for the observation. In this formulation, locations with
 25 systematic but unobservable changes in their fundamentals should have high
 26 positive autocorrelation while areas with little or no change in fundamentals
 27 should have zero autocorrelation. Hence it is important that the degree of
 28 autocorrelation be allowed to vary across the ZIPs. Following Parks (1967)
 29 there are a number of ways of devising an estimation strategy that will remove
 30 the correlations in the error term.
 31

32 We begin by taking the lagged one period value of the LHS of (8), multiply it
 33 with an estimate of θ_i (which we label r_i) and then difference it with current
 34 period. Following the same differencing with the RHS we get (9) wherein the
 35 error is returned to random noise.
 36

$$37 \quad (\Delta P_{i,t} - \Delta \bar{P}_i) - r_i(\Delta P_{i,t-1} - \Delta \bar{P}_{i-1}) \\
 38 \quad = \alpha(1 - r_i) + \beta[(P_{i,t-1} - \bar{P}_{i-1}) - r_i(P_{i,t-2} - \bar{P}_{i-2})] + [e_t - r_i e_{t-1}] \\
 39 \quad = \alpha(1 - r_i) + \beta[(P_{i,t-1} - \bar{P}_{i-1}) - r_i(P_{i,t-2} - \bar{P}_{i-2})] + \varepsilon_{i,t}. \quad (9)$$

40 To estimate the parameters in this version, we adopt a two-step procedure. In
 41 the first step we find values for r_i by running a Prais-Winsten GLS for each
 42 ZIP in an MSA. In these equations we use the demeaned change in price as the
 43 dependent variable and the demeaned price level as the independent variable
 44 (again with $k = 1$). The correlations of the residuals are uniformly positive. In
 45
 46

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4 Chicago 45 of 51 ZIP have positive autocorrelation, in Boston 91 of 109, in
5 Phoenix 69 of 80 and San Diego 32 of 42. Thus there is considerable empirical
6 evidence of auto correlated errors - which again offers evidence of persistence
7 in the unobservable determinants of price appreciation. After obtaining these r_i
8 we then transform the dependent variable (the demeaned change in price) and
9 independent variable (demeaned price).

10
11 As $\varepsilon_{i,t}$ is by definition noise, we can run a simple OLS in a second stage to
12 obtain final estimates of alpha and beta in (9) above. The results are reported
13 in Appendix D for the case of yearly intervals ($k = 1$). Boston, Phoenix and
14 San Diego continue to have positive and significant coefficients for price.
15 The magnitude of the coefficients is similar to the results in Appendix C,
16 with Phoenix having the largest coefficient and San Diego has the smallest.
17 Chicago, alternatively, has a negative coefficient for lagged price, but it still is
18 not significant. The results are quite consistent with the first set of results in
19 which there was no adjustment for autocorrelation.

21 Conclusion

22
23 In this article, we examine the movement of prices across locations within
24 metropolitan areas, controlling for housing attributes. In particular, we construct
25 a test of price “efficiency” that is a variant of the Campbell–Shiller test. These
26 and subsequent authors have examined the predictive power of price/rent ratios
27 on subsequent price and earnings growth. In housing, those attempting such a
28 test previously have used average prices and average rents. Recent research,
29 however, has documented that owned and rented assets are very different, and
30 that these vary over time and space. We have proposed using an alternative
31 comparison of price to an imputed rent measure for the same housing unit. To
32 our thinking a unit’s predicted price using its current attributes in a hedonic
33 equation represents an imputed rent. The residuals from this hedonic equation
34 should capture both the omitted determinants of rent as well as the expected
35 future growth in rent determinants (which is observable only *ex post*).

36
37 With this notion we test if housing Hedonic equation residuals have a significant
38 positive correlation with subsequent price growth. We do this in four MSA. In
39 each we use a combination of detailed sales data in one year combined with
40 repeat sales price indices at the ZIP-code level. With this combination of data
41 we find in three of our four MSA that ZIPs with higher price level residuals
42 in any given year have statistically significant greater price appreciation in
43 subsequent years. In our fourth MSA there is an insignificant relationship. This
44 provides at least some evidence that across locations within MSA, price levels
45 reflect expected growth in location “fundamentals” and hence future price
46 changes.

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5 *responsible for all results and conclusions derived there from.*
6

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4 **Appendix A: Hedonic Equations**

5 (A) Boston Hedonic Price Regression (1998)

6

<i>lnsale</i>	Coef.	<i>T</i>	<i>P> t </i>	Sig. coef.
Built 1960–1980	−0.05026	−7.11	0	−0.05026
Built 1940–1960	−0.13523	−16.09	0	−0.13523
Built 1900–1940	−0.1662	−18.46	0	−0.1662
Built pre-1900	−0.19206	−15.89	0	−0.19206
1 bedroom	−0.12093	−3.78	0	−0.12093
2 bedroom	−0.06042	−4.29	0	−0.06042
3 bedroom	−0.00808	−0.66	0.507	0
4 bedroom	0.005488	0.46	0.643	0
1 bath	−0.20654	−16.47	0	−0.20654
1.5 bath	−0.14318	−12.71	0	−0.14318
2 bath	−0.16332	−13.98	0	−0.16332
2.5 bath	−0.06041	−6.19	0	−0.06041
Interior square feet	0.000298	21.11	0	0.000298
Sq. feet squared	−1.32E-08	−5.58	0	−1.3E-08
Lot size	0.14155	13.27	0	0.14155
Lot size sq.	−0.01635	−8.98	0	−0.01635
Regesco	0.015277	4.09	0	0.015277
Density	0.041415	8.51	0	0.041415
Ln median income	0.357986	2.16	0.031	0.357986
.cons	−2.95215	−2.95	0.003	−2.95215

23 *Note:* Fixed effects omitted, $R^2 = 0.7168$.

24
25
26 (B) Phoenix Hedonic Price Regression (1998)

27

<i>lnsale</i>	Coef.	<i>P> t </i>	Sig. coef.
Built 1980–1990	−0.0886	0	−0.0886
Built 1970–1980	−0.14813	0	−0.14813
Built 1960–1970	−0.20073	0	−0.20073
Built before 1960	−0.2527	0	−0.2527
1 bath	−0.11637	0	−0.11637
1.5 bath	−0.12147	0	−0.12147
2 bath	−0.05861	0	−0.05861
2.5 bath	−0.02484	0	−0.02484
3 bath	−0.00131	0.814	0
5 bedroom	−0.00331	0.709	0
6 bedroom	−0.02291	0.037	−0.02291
7 bedroom	−0.0511	0	−0.0511
Room8-	−0.08753	0	−0.08753
Interior sq. feet	0.0006	0	0.0006
Interior sq. feet square	−4.42E-08	0	−4.4E-08
Lot size	0.260908	0	0.260908
Lot size sq.	−0.02199	0.001	−0.02199
Pool	0.052737	0	0.052737
Garage	0.057881	0	0.057881
Density	−0.00434	0.511	0
ln Median Income	0.011572	0.901	0
Constant	11.18304	0	11.18304

44 *Note:* Fixed effects omitted, $R^2 = 0.776$.

45
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4 (C) San Diego Price Regression (1998)

5

<i>lnsale</i>	Coef.	$P > t $	Sig. coef.
Built 1980–1990	0.009864	0.45	0
Built 1970–1980	−0.09978	0	−0.09978
Built 1960–1970	−0.09502	0	−0.09502
Built before 1960	−0.0653	0.001	−0.0653
1 bedroom	0.076764	0.177	0
2 bedroom	0.033985	0.085	0.033985
3 bedroom	0.052283	0.001	0.052283
4 bedroom	0.032621	0.02	0.032621
5 bedroom	−0.0742	0.015	−0.0742
1.5 bath	−0.06265	0.059	−0.06265
2 bath	−0.01135	0.667	0
2.5 bath	−0.03225	0.188	0
3 bath	−0.02204	0.344	0
Interior sq. feet	0.000467	0	0.000467
Interior sq. feet square	−2.58E-08	0	−2.6E-08
Lot size sq.	−1.46E-06	0.847	0
Lot size	0.001165	0.734	0
Garage	0.135294	0	0.135294
Pool	0.076756	0	0.076756
Density	0.00358	0.284	0
lnmedinc	0.85806	0	0.85806
_cons	2.262603	0.001	2.262603

25
26 *Note:* Fixed effects omitted, $R^2 = 0.6994$

27
28 (D) Chicago Hedonic Regression (1998)

29
30

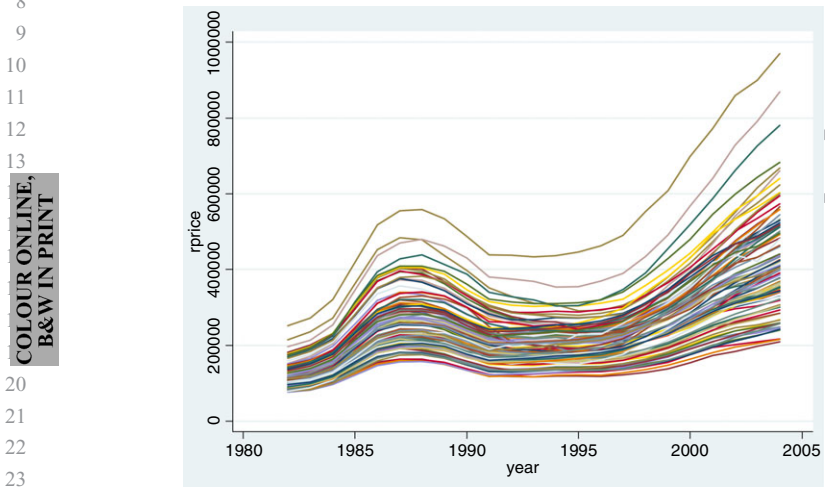
<i>lnsale</i>	Coef.	$P > t $	Sig. coef.
Built after 1980	0.195267	0	0.195267
Built 1970–1980	0.124359	0	0.124359
Built 1970–1960	0.078294	0	0.078294
Built 1960–1970	0.033203	0	0.033203
1 bath	−0.27247	0	−0.27247
1.5 bath	−0.21495	0	−0.21495
2 bath	−0.19741	0	−0.19741
2.5 bath	−0.14139	0	−0.14139
3 bath	−0.11663	0.004	−0.11663
Interior sq. feet	0.00036	0	0.00036
Interior sq. feet square	−2.60E-08	0	−2.6E-08
Lot size	0.381877	0	0.381877
Lot size sq.	−0.0505	0	−0.0505
Density	0.025079	0	0.025079
Nonwhite	−0.96735	0	−0.96735
_cons	11.77202	0	11.77202

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46 *Note:* Fixed effects omitted, $R^2 = 0.6372$

1 Relationship between House Price Levels and Subsequent Price Changes within MSAs **19**
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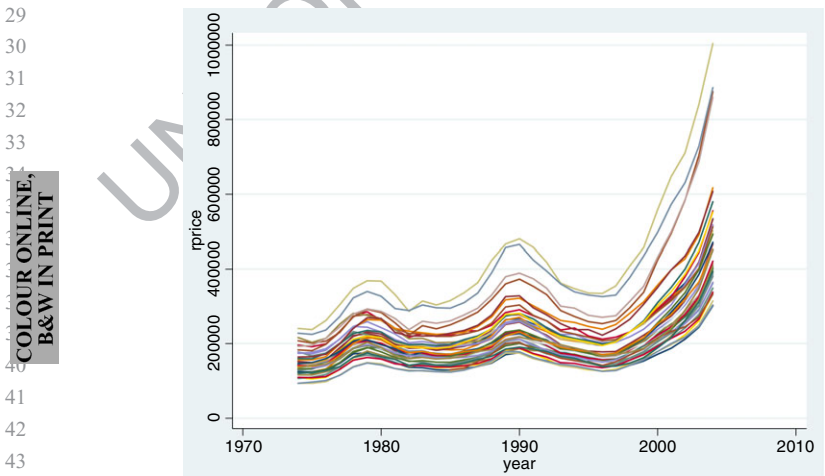
4 **Appendix B: Panel Price Series**

6 **Chart 1 ■ Boston.**



24 *Note:* rprice refers to the real price of identical house with specified features.

26 **Chart 2 ■ San Diego.**



44 *Note:* rprice refers to the real price of identical house with specified features.

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4 **Chart 3** ■ Phoenix.

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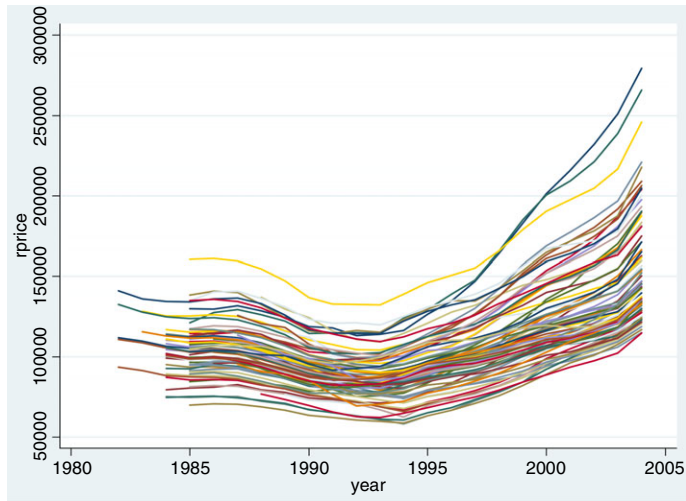
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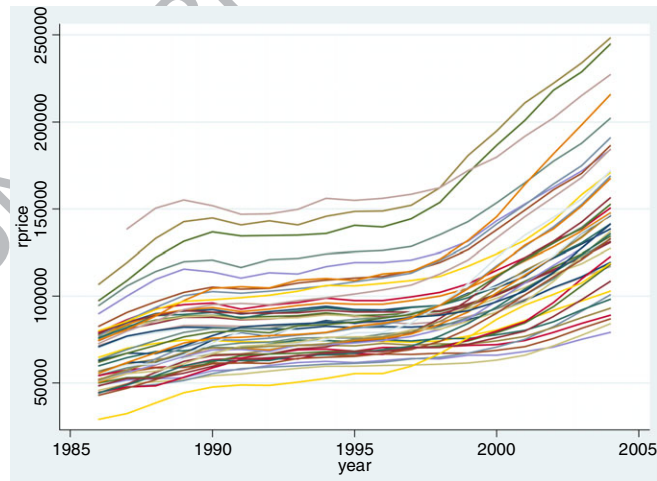
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Note: rprice refers to the real price of identical house with specified features.

Chart 4 ■ Chicago (Cook County).



Note: rprice refers to the real price of identical unit with specified features.

1 Relationship between House Price Levels and Subsequent Price Changes within MSAs **21**

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4 **Appendix C: Panel Regression Results**

5 Demeaned Change in Price Regression against Demeaned Prices

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7 *C.1 Yearly Change in Price against One Year Lagged Price*

8
9 Boston: Dependent variable: Yearly Change in Price (Demeaned)

	Coef.	Std. err.	<i>T</i>	$\Delta P / 100KP$
Price (Demeaned)				
Lag 1	5.31e-08	7.17e-09	7.40	0.53%
R^2	0.0230			
Adjusted R^2	0.0226			

16
17 Phoenix: Dependent variable: Yearly Change in Price (Demeaned)

	Coef.	Std. err.	<i>T</i>	$\Delta P / 100KP$
Price (Demeaned)				
Lag 1	1.48e-07	2.47e-08	6.00	1.48%
R^2	0.0222			
Adjusted R^2	0.0216			

24
25 San Diego: Dependent variable: Yearly Change in Price (Demeaned)

	Coef.	Std. err.	<i>t</i>	$\Delta P / 100KP$
Price (Demeaned)				
Lag 1	2.83e-08	1.29e-08	2.20	0.28%
R^2	0.0039			
Adjusted R^2	0.0031			

32
33 Chicago: Dependent variable: Yearly Change in Price (Demeaned)

	Coef.	Std. err.	<i>t</i>	
Price (Demeaned)				
Lag 1	-5.06e-08	3.89e-08	-1.30	-.51%(NS)
R^2	0.0019			
Adjusted R^2	0.0008			

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4 *C.2 2-Yearly Change in Price against Two-Year Lagged Price*

5
6 **Boston: Dependent variable: 2 Yr. Change in Price (Demeaned)**

	Coef.	Std. err.	<i>t</i>	$\Delta P / 100KP$
Price (Demeaned)				
Lag 2	1.07e-07	2.32e-08	4.61	0.52%
R^2	0.0197			
Adjusted R^2	0.0188			

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14 **Phoenix: Dependent variable: 2 Yr. Change in Price (Demeaned)**

	Coef.	Std. err.	<i>t</i>	$\Delta P / 100KP$
Price (Demeaned)				
Lag 2	2.62e-07	7.08e-08	3.69	1.31%
R^2	0.0182			
Adjusted R^2	0.0169			

20

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22 **San Diego: Dependent variable: 2 Yr. Change in Price (Demeaned)**

	Coef.	Std. err.	<i>t</i>	$\Delta P / 100KP$
Price (Demeaned)				
Lag 2	1.23e-07	3.92e-08	3.13	0.61%
R^2	0.0138			
Adjusted R^2	0.0123			

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30 **Chicago: Dependent variable: 2 Yr. Change in Price (Demeaned)**

	Coef.	Std. err.	<i>t</i>	$\Delta P / 100KP$
Price (Demeaned)				
Lag 2	-2.11e-07	1.29e-07	-1.64	-1.05%(NS)
R^2	0.0068			
Adjusted R^2	0.0043			

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1 Relationship between House Price Levels and Subsequent Price Changes within MSAs **23**

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4 *C.3 3-Yearly Change in Price against Three Year Lagged Price*

5 **Boston: Dependent variable: 3 Yr. Change in Price (Demeaned)**

6

	Coef.	Std. Err.	t	$\Delta P / 100KP$
Price (Demeaned)				
Lag 3	1.88e-07	4.22e-08	4.45	0.61%
R^2	0.0261			
Adjusted R^2	0.0248			

12
13
14 **Phoenix: Dependent variable: 3 Yr. Change in Price (Demeaned)**

15

	Coef.	Std. Err.	t	$\Delta P / 100KP$
Price (Demeaned)				
Lag 3	4.67e-07	1.27e-07	3.68	1.55%
R^2	0.0268			
Adjusted R^2	0.0248			

20
21
22 **San Diego: Dependent variable: 3 Yr. Change in Price (Demeaned)**

23

	Coef.	Std. Err.	t	$\Delta P / 100KP$
Price (Demeaned)				
Lag 3	7.10e-08	6.89e-08	1.03	0.24%(NS)
R^2	0.0020			
Adjusted R^2	0.0001			

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31 **Chicago: Dependent variable: 3 Yr. Change in Price (Demeaned)H**

32

	Coef.	Std. Err.	t	$\Delta P / 100KP$
Price (Demeaned)				
Lag 3	-3.64e-07	2.14e-07	-1.71	-1.19%(NS)
R^2	0.0099			
Adjusted R^2	0.0065			

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4 *C.4 5-Yearly Change in Price against Five-Year Lagged Price*

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6 Boston: Dependent variable: 5 Yr. Change in Price (Demeaned)

	Coef.	Std. err.	<i>t</i>	$\Delta P / 100KP$
Price (Demeaned)				
Lag 5	2.86e-07	1.38e-07	2.07	0.57%
R^2	0.0101			
Adjusted R^2	0.0077			

12

13

14 Phoenix: Dependent variable: 5 Yr. Change in Price (Demeaned)

	Coef.	Std. err.	<i>t</i>	$\Delta P / 100KP$
Price (Demeaned)				
Lag 5	4.85e-07	3.87e-07	1.25	0.97%(NS)
R^2	0.0063			
Adjusted R^2	0.0023			

20

21

22 San Diego: Dependent variable: 5 Yr. Change in Price (Demeaned)

	Coef.	Std. err.	<i>t</i>	$\Delta P / 100KP$
Price (Demeaned)				
Lag 5	5.85e-07	2.27e-07	2.58	1.17%
R^2	0.0227			
Adjusted R^2	0.0192			

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30 Chicago: Dependent variable: 5 Yr. Change in Price (Demeaned)

	Coef.	Std. err.	<i>t</i>	$\Delta P / 100KP$
Price (Demeaned)				
Lag 5	-8.75e-07	6.11e-07	-1.43	-1.73%(NS)
R^2	0.0139			
Adjusted R^2	0.0071			

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Appendix D: Quasi-Differenced Tests

Boston: Dependent variable: Yearly Change in Price (Demeaned and Quasi-Differenced)

	Coef.	Std. err.	<i>t</i>	<i>P</i> > <i>t</i>	[95% Conf. interval]	
Price (Demeaned and quasi differenced)						
Lag 1	4.40e-08	6.96e-09	6.33	0.000	3.04e-08 5.77e-08	
<i>R</i> ²	0.0177					
Adjusted <i>R</i> ²	0.0173					

Phoenix: Dependent variable: Yearly Change in Price (Demeaned and Quasi-Differenced)

	Coef.	Std. err.	<i>t</i>	<i>P</i> > <i>t</i>	[95% Conf. interval]	
Price (Demeaned and quasi differenced)						
Lag 1	1.33e-07	2.73e-08	4.88	0.000	7.97e-08 1.87e-07	
<i>R</i> ²	0.0156					
Adjusted <i>R</i> ²	0.0149					

S. Diego: Dependent variable: Yearly Change in Price (Demeaned and Quasi-Differenced)

	Coef.	Std. err.	<i>t</i>	<i>P</i> > <i>t</i>	[95% Conf. interval]	
Price (Demeaned and quasi differenced)						
Lag 1	2.93e-08	1.28e-08	2.28	0.023	4.12e-09 5.44e-08	
<i>R</i> ²	0.0043					
Adjusted <i>R</i> ²	0.0035					

Chicago: Dependent variable: Yearly Change in Price (Demeaned and Quasi-Differenced)

	Coef.	Std. err.	<i>t</i>	<i>P</i> > <i>t</i>	[95% Conf. interval]	
Price (Demeaned and quasi differenced)						
Lag 1	-8.19e-08	5.03e-08	-1.63	0.104	-1.81e-07 1.68e-08	
<i>R</i> ²	0.0032					
Adjusted <i>R</i> ²	0.0020					

Author Queries

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